



U-Are Technologies Re-branded

LONDON, ENGLAND, September 24, 2018 /EINPresswire.com/ -- U-ARE Technologies are pleased to announce the launch of their new website. Having been in the pipeline for the few months, the arrival of the new site completely overhauls previous content offerings, as well as giving a smoother, more intuitive user experience.

With a focus on consumer engagement U-Are has successfully launched a brand-forward website that focuses on storytelling and imagery.

With the departure earlier this year of CEO, Mr. Van Der Noordt, the Company's primary goal during the redesign process was to move towards a more valuable, user-centric and responsive resource across all platforms and devices. Specifically, the focus has been on making it easier for our users to learn and locate valuable information about who we are and about our solutions for their particular application or industry not only at their desk but on mobile devices.

The brand has also been revised and the logos updated to reflect the Company's new direction which is incubation of new applied technologies including artificial intelligence (AI), AR and VR technologies

Please visit www.uaretech.com

We hope you enjoy our new look!

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This press release can be viewed online at: <http://www.einpresswire.com>

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