

Restaurant Magic to Speak at ParTech Brink POS Conference 'CONNECT'

Restaurant Magic is pleased to announce Michael Beck, Director of Sales, has been selected as a speaker for the 2018 Brink POS Conference "CONNECT".

TAMPA, FLORIDA, UNITED STATES, September 24, 2018 / EINPresswire.com/ -- Restaurant Magic is pleased to announce Michael Beck, Director of Sales, has been selected as a speaker for the 2018 Brink POS

Conference "CONNECT" User Group. Michael Beck will be speaking on Wednesday, October 17, 2018 11:40 AM. ParTech, Inc. (PAR), is a leading global provider of point of sale (POS) and workforce efficiency solutions to the restaurant and retail industries. The conference style event



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Michael Beck

gives attendees the chance to hear from top executives, industry leaders, and the PAR team about disruptions, revolution, market trends, conscious capitalism and more. Attendees will learn about the transformation of the cloud and can also take a ride to the "cloud" with a fun skydiving experience opportunity through iFly. PAR will be hosting their 3rd annual Brink Conference "CONNECT" in Dallas, Texas from October 15th through October 18th at the Lincoln Center.

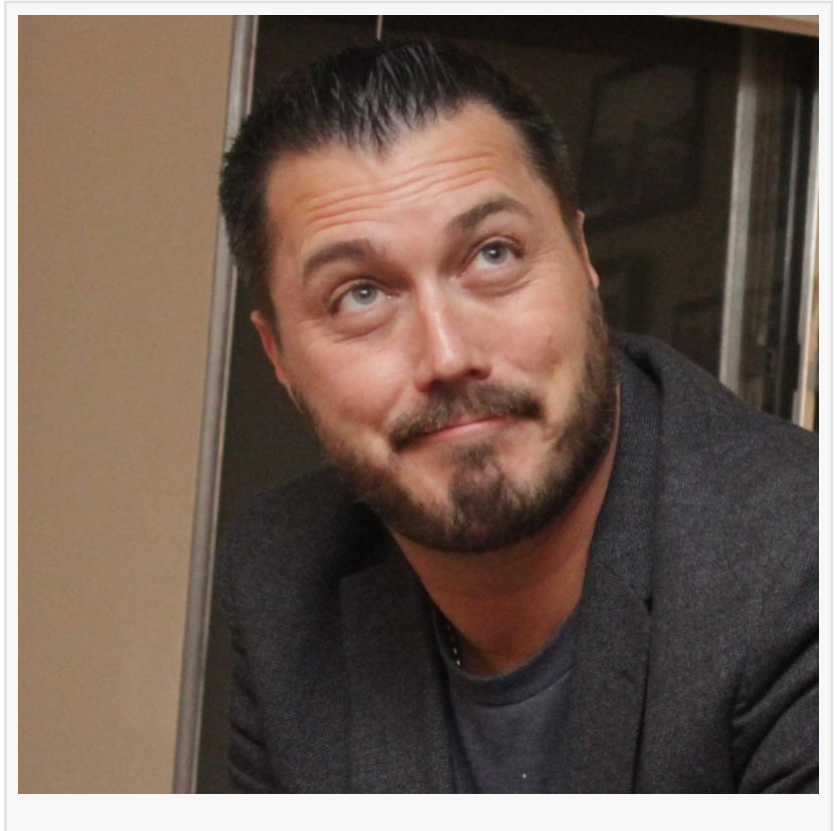
PAR Brink POS is a cloud-based solution developed by ParTech, Inc. with the modern restaurant in mind. Brink POS cloud software offers a multitude of custom features,

including a flexible platform with unique data sharing capabilities, native online and mobile ordering, built-in loyalty programs, and personalized menu configurations. PAR works closely with a large network of Restaurant POS Integration Partners that complement and integrate with their POS software and hardware. PAR offers certified support and solutions to contribute new or enhanced functionality for POS solutions.

“Restaurant Magic and PAR Brink is a love story” said Michael Beck, Director of Sales, “It's a great opportunity to talk to the "CONNECT" Conference attendees about our partnership with ParTech and the huge mutual benefit of partnerships in this industry.”

Restaurant Magic is a restaurant software company located in Tampa, Florida. They are the developers of Data Central, a suite of [back office applications](#) to help restaurant managers achieve [operational and financial goals](#). As Director of Sales, Michael Beck oversees overall coordination, functional management and leadership of global sales initiatives for Restaurant Magic Software. Key functions include development and execution of sales strategies, key [account management](#), and management of the global sales team. Michael Beck works in collaboration with the Restaurant Magic marketing team to identify and develop marketing initiatives and new customer service opportunities.

Michael Beck
Restaurant Magic
800-933-4711
email us here



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