

APAC e-commerce Retail Market Research and Forecast 2018-2023

Asia-pacific e-commerce retail Market, Size, Share, Market Intelligence, Company Profiles, Market Trends, Strategy, Analysis, Forecast 2018-2023

INDORE, INDIA, September 26, 2018 /EINPresswire.com/ -- According to the OMR analysis, the APAC [e-commerce retail market](#) is growing at a significant rate during 2018-2023. The APAC e-commerce retail market has witnessed a significant growth due to increasing disposable income, improved lifestyle and increasing number of internet users in the region. APAC e-commerce retail market is segmented on the basis of end-user, device used and products. The report provides detailed and insightful chapters on market overview, key findings, strategic recommendations, market estimations, market determinants, patent analysis, key company analysis, market insights, [company profiling](#), market segmentation, geographical analysis and analyst insights.



Full report of APAC e-commerce retail market is available at:
<https://www.omrglobal.com/industry-reports/asia-pacific-e-commerce-retail-market/>

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Rapid urbanization and increased disposable income in the region are likely to boost the e-commerce retail market in the Asia-Pacific region”
OMR Analyst

E-commerce is generally referred to commercial transactions that are conducted electronically on the internet. E-commerce offers enormous opportunities for business-to-business (B2B) and business-to-customers (B2C). B2B segment is often valued more than B2C. However, B2C is registering higher growth and is particularly important for the growth of developing economies such as India and South Korea. Approximately two-third of the world’s populations lives in Asia-Pacific region. According to the International Telecommunication

Union, more than 48% of the APAC population have internet access at home and about 44% of individuals in the APAC region uses internet. The lucrative growth of e-commerce retail market in the APAC region is attributed to vast population, increasing internet users and rapid urbanization. Increasing number of smartphone users and penetration of internet in the region is primarily responsible for the growth of the e-commerce retail market.

China holds the largest market share in the region owing to its vast population, quality infrastructure, huge e-commerce base and highest number of internet users in the region. Moreover, China is also home to many prominent e-commerce market players such as Alibaba Group. On the other hand, India is expected to register higher growth than any other country in the region. India's higher growth is attributed to its emerging economy and increased internet penetration rate in the country. Moreover, foreign investments in the e-commerce market of India further support the market growth.



The report covers

Comprehensive research methodology of APAC e-commerce retail market

This report also includes detailed and extensive market overview with key analyst insights.

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the APAC e-commerce retail market

Insights about market determinants which are stimulating the APAC e-commerce retail market

Detailed and extensive market segments with regional distribution of forecasted revenues.

Broad profiles and recent developments of market players.

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