

Brill Joins North American Sustainable Palm Oil Network

Organization Seeks to Drive Sustainable Palm Oil Sourcing by NA Companies

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Brill announced today it is now a member of the North American Sustainable Palm Oil Network (NASPON) joining forces with a number of other top companies to reaffirm their commitment to sourcing sustainable palm oil.

In joining NASPON, Brill will unite with more than 30 companies in supporting the organization's mission to educate, build momentum, and assist North American companies in making and delivering on commitments to source sustainable palm oil. NASPON's roster boasts a number of global leaders including Dunkin Brands, Kellogg, PepsiCo, Kraft Heinz and Nestle.

The decision to join NASPON was a natural next step for Brill, according to CSM Bakery Solutions' (Brill's parent company) President and CEO Marianne Kirkegaard.

"We certainly recognize the importance of sourcing palm oil in a responsible and sustainable manner as well as the consequences of not doing so," she said. "Our customers are also taking steps to ensure this happens and expect us to do the same. CSM has supported and been a member of the Roundtable on Sustainable Palm Oil (RSPO) since its inception, so the decision to do the same in North America was an easy one."

The NASPON was formed in late 2017 by the Roundtable on Sustainable Palm Oil (RSPO) as the global organization seeks to accelerate and drive greater collaboration within the North American market.

About Brill

Brill Inc., a CSM Bakery Solutions company, is a leader in bakery ingredients and products serving retail bakeries and foodservice operators across North America. We have been inspiring creativity and defining special occasions since 1928 with ready-to-use icings, glazes, toppings, cakes, cookies and muffins. No matter how our business grows, one thing remains the same: a deep commitment to customer care, exceptional technical expertise and rigorous standards of excellence. Our promise is to deliver fresh ideas and superior formulations that help our customers create a one-of-a-kind bakery experience.

Now it's your turn. Go on... Be Brilliant. For more information, go to www.brillinc.com



About the North American Sustainable Palm Oil Network (NASPON)

The North American Sustainable Palm Oil Network is a collaborative resource consisting of associations, civil society organizations, consumer goods manufacturers, food-service retailers, retailers, and palm oil traders and producers committed to increasing the use of CSPO and certified sustainable palm kernel oil in North America, with a goal of making sustainable palm oil the norm, both in this market and across the globe. This new coalition is necessary to bring this market into the global sustainable palm oil discussion with dedicated resources, a focus on challenges unique to North America and to build a critical mass of demand for sustainable palm oil. Founding members of NASPON include Ahold Delhaize, Albertsons Companies, Barry Callebaut, Blommer Chocolate Company, Bunge, Conservation International, Control Union, Dunkin' Brands, Fuji Oils, Grupo Bimbo, International Flavors & Fragrances, IOI Loders Croklaan, Kellogg Company, Kraft Heinz, PepsiCo, Rainforest Alliance and Target. For more information visit <https://www.rspo.org/>

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