

Market Outlook for Serverless Computing revealed by Mind Commerce

Datcenters, ICT Infrastructure, Communication Service Providers, and Enterprise to realize Substantial Benefits

SEATTLE, WA, USA, September 25, 2018 /EINPresswire.com/ -- An important option for server deployment is to separate the back-end data layer from the front-end presentation layer via "serverless" computing. This architecture and operational approach provides improved flexibility and cost control, albeit at the expense of increased complexity as well as incremental challenges in terms of security and operational control relative to third-party access issues.

The global serverless computing solutions market will reach nearly \$12.7 billion by 2023. The largest market segment is anticipated to be the financial services industry followed by ICT, retail, healthcare, and government. The Mind Commerce study also evaluates seven additional key markets as part of this research.

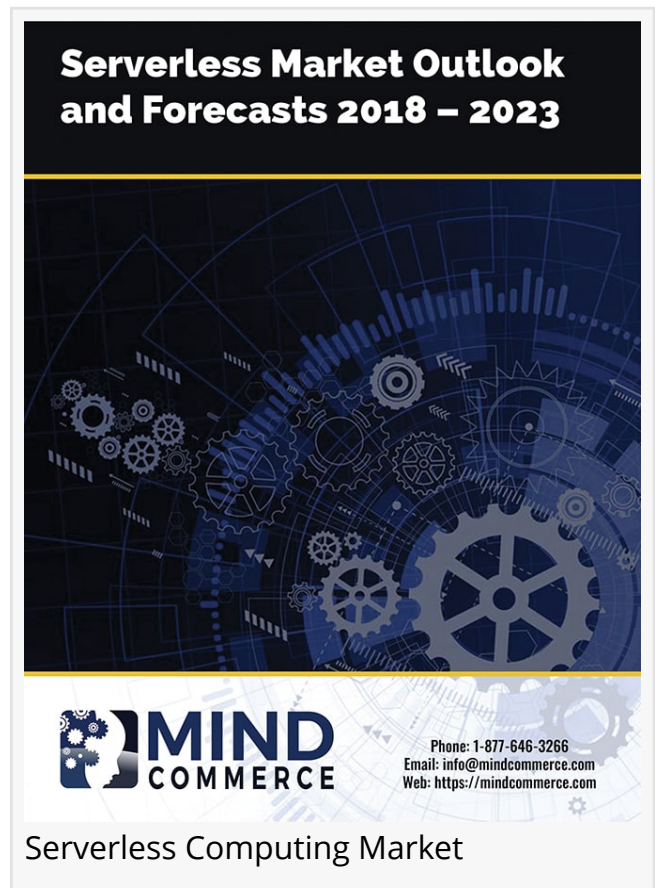
In terms of serverless computing in support of Internet of Things (IoT), the market for serverless operations in enterprise IoT will be the largest segment, reaching approximately \$2 billion by 2023. The flexibility and cost control aspects of serverless architecture is also seen as substantially beneficial for IoT in consumer, industrial, and government sectors covered within the report.

[Serverless Computing Market](#) by Technology, Use Case, Application, and Industry Verticals 2018 – 2023 assesses the serverless computing market including companies, strategies, solutions, applications, and services. The report evaluates the market for serverless computing by technology, use cases, application areas, and industry verticals.

This includes analysis of serverless computing for Artificial Intelligence (AI) and Internet of Things (IoT) markets. This is further broken-down by AI type and IoT segment (consumer, enterprise, industrial, and government) respectively. The report also assesses the serverless market by deployment type, business size, connectivity, and cloud deployment model variants. Industry vertical coverage includes serverless computing in support of financial services, retail, healthcare, manufacturing, agriculture, and more.

About Mind Commerce

Mind Commerce is an information services company that provides research and strategic



analysis focused on the Information and Communications Technology (ICT) industry. Our [ICT reports](#) provide key trends, projections, and in-depth analysis for infrastructure, platforms, devices, applications, services, emerging business models and opportunities.

We focus on key emerging and disintermediating technology areas for service providers, technology providers, developers (communications, applications, content, and commerce), systems integrators and consultants, government organizations and NGOs, and the financial community. Visit us at <https://mindcommerce.com/>

MEDIA: We welcome discussions about our research in support of your news article, blog, or professional industry portal.

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