

Hair Wigs and Extension Market Analysis 2018-2023 - Human Hairs, Synthetic Hairs, Laces, Monofilaments | Arizton

Hair wigs and extension market revenues of more than \$10 billion by 2023, growing at a CAGR of approximately 9% during 2017-2023.

CHICAGO, IL, UNITED STATES, September 26, 2018 / EINPresswire.com/ -- Arizton's market research report on global [hair wigs and extension market](#) offers analysis on market size & forecast, market share, industry trends, growth drivers, and vendor analysis. The market study also includes insights on segmentation by type (wig and extension), by material (human hair and synthetic hair), and by geography (North America, Europe, APAC, and ROW).

The global hair wigs and extension market is driven by the rising interest for hair care products among men. The rapid urbanization and rising expendable livelihoods in rising economies such as India and China will boost sales in the global market.



The report considers the present scenario of global hair wigs and extension market and its market dynamics for the period 2018–2023. It covers a detailed overview of various market growth enablers, restraints, and trends. The study covers both the demand and supply sides of the market. It also profiles and analyzes the leading companies and various other prominent companies operating in the global hair wigs and extension market.

“

Increasing the number of hair salon and beauty centers in North America will attribute to the revenues in the global hair wigs and extension market”
Lilien, Sr consultant

[Order a report, for more information.](#)

The growing incidences of thinning of hair, pattern baldness, bald spots, and hair loss in the hairline is driving the demand in the global hair wigs and extension market. The use of hair extensions for marriage or stage functions and to fulfill a more functional purpose such as covering

the deficiency in the real hair will boost the sales of these products in the global market. The growing number of consumers using multi-colored and themed wigs that are worn on events like Halloween and cosplays will help generate higher revenues in the market. The different shapes

available include braids, buns, and bangs and the vendors are using both human or synthetic hair strands in a pattern of hair locks, wefts, and streaks to draw the maximum number of consumers in the global market. The natural hair for these products is sourced from countries such as India, China, Russia, and Peru. The increasing number of people suffering from various degree and types of alopecia or hair loss is the largest consumer of these products in the global market. The manufacturers in the US source processed and treated hair from vendors in China, India, Myanmar, and Bangladesh. The US is the largest revenue generator in the market, followed closely by APAC. The extensive use of these products to change looks and styles quickly and with ease is driving the growth of the global hair wigs and extension market.

The growing demand for high-end human-hair extensions and ultra-high-quality synthetic wigs across the European region will create new opportunities for leading manufacturers in the global market. The increase in per capita income and spending power among consumers will boost the revenues in the market. The global hair wigs and extension market is estimated to reach revenues of more than \$10 billion by 2023, growing at a CAGR of approximately 9% during 2017-2023.

Read more about the global hair extension and hair wigs market research report.

Competitive Landscape

The global hair wigs and extension market is witnessing intense competition from various players trying to offer diverse products. The focus on product innovations will help vendors attract new consumers and gain a larger market share. The changes in consumer preferences and rapid advancement in technologies to produce make better synthetic hair will create lucrative opportunities leading manufacturers in the global market. The rising number of Indian players operating with clients in regions such as the US, UK, and Africa will contribute demand in the global hair wigs and extension market. The gradual shift to African regions and business expansion to other regions will drive the growth of the global market.

Major Vendors in the Global Hair Wigs and Extension Market

Godrej
Great Lengths
Evergreen Products Group Limited



Prominent Players in the Global Hair Wigs and Extension Market

Indique
Indo Hair
FN LONGLOCKS
Diamond Hair Company
Charm Hair
AY Hair Products
Diva Divine India
Aderans
Artnature
Hair Zone, Inc.
Shake-n-Go (SNG) Fashion
Rebecca
Anhui Jinruixiang Hair Product Co. Ltd

Further the report considers the following segments and consists of the market size and share for each

Market Segmentation by Type

Wigs

Based on End-Use

Leisure
Beautification
Functional

Based on Cap Type

Lace
Monofilament

Based on Hair Type

Human Hair
Synthetic Hair

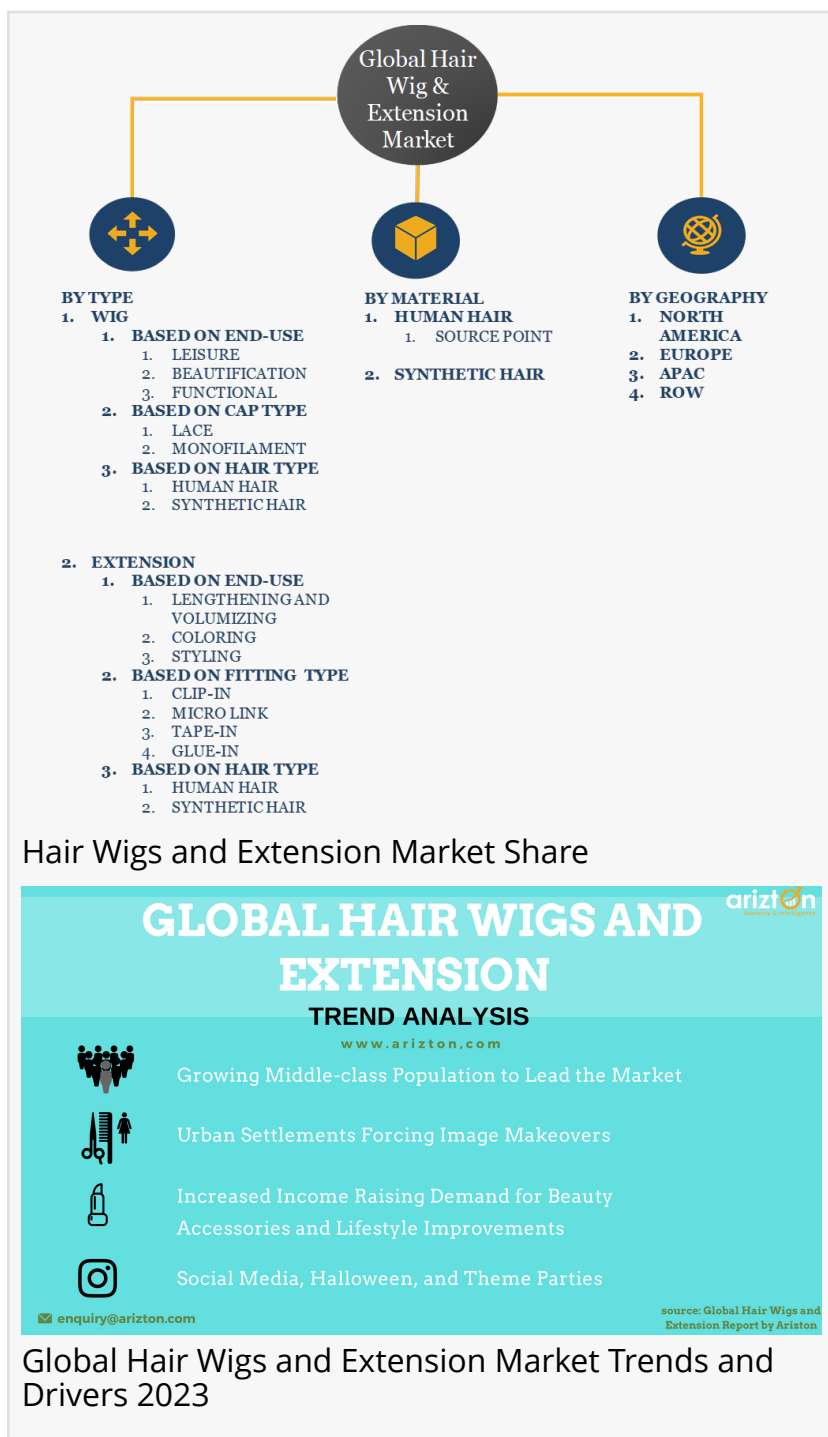
Extensions

Based on End-Use

Lengthening and Volumizing
Coloring
Styling

Based on Fitting Type

Clip-In
Micro Link
Tape-In
Glue-In



Global Hair Wigs and Extension Market Trends and Drivers 2023

Based on Hair Type

Human Hair
Synthetic Hair

Market Segmentation by Material

Human Hair
Source Point
Synthetic Hair

Market Segmentation by Geography

North America
US
Canada

Europe
UK

APAC
China
India
ROW

List of Exhibits

Exhibit 1	Segmentation of Global Hair Wigs and Extension Market
Exhibit 2	Market Size Calculation Approach 2017
Exhibit 3	Manufacturing Cycle of Hair Wigs and Extensions
Exhibit 4	Global Market by Key Markets 2017–2023
Exhibit 5	Global Market 2017 and 2023 (\$ billion)
Exhibit 6	GDP Growth of Select Countries 2007–2017 (%)
Exhibit 7	Global Per Capita GDP by Purchasing Power Parity 2010–2017 (\$ thousand)
Exhibit 8	Global Beauty Market by Segments 2017
Exhibit 9	Market Share Analysis of Top 10 Manufacturers 2017
Exhibit 10	Global Hair Care Industry 2017–2023 (\$ billion)
Exhibit 11	Global Market 2017–2023 (\$ million)
Exhibit 12	Five Forces Analysis 2017
Exhibit 13	Global Hair Wigs and Extension Market by Type 2017 and 2023 (\$ million)
Exhibit 14	Global Wigs Market 2017–2023 (\$ million)

Exhibit 15	Major Consumers of Hair Wigs 2017
Exhibit 16	Global Wigs Market by End-use 2017–2023 (\$ million)
Exhibit 17	Global Wigs Market by Cap Type 2017–2023 (\$ million)
Exhibit 18	Global Wigs Market by Human Hair 2017–2023 (\$ million)
Exhibit 19	Global Wigs Market by Synthetic Hair 2017–2023 (\$ million)
Exhibit 20	Global Hair Extensions Market 2017–2023 (\$ million)
Exhibit 21	Global Hair Extensions Market by End-use 2017–2023 (\$ million)
Exhibit 22	Global Hair Extensions Market by Fitting Type 2017–2023 (\$ million)
Exhibit 23	Global Hair Extensions Market by Human Hair 2017–2023 (\$ million)
Exhibit 24	Global Hair Extensions Market by Synthetic Hair 2017–2023 (\$ million)
Exhibit 25	Global Hair Wigs and Extension Market by Material 2017 and 2023 (\$ million)
Exhibit 26	Global Market by Human Hair 2017–2023 (\$ million)
Exhibit 27	Average Prices of Human Hair 2011–2018 (\$/pound)
Exhibit 28	Global Market by Synthetic Hair 2017–2023 (\$ million)
Exhibit 29	Average Prices of Synthetic Hair 2011–2018 (\$/pound)
Exhibit 30	Global Market by Geographies 2017 & 2023 (\$ million)
Exhibit 31	Global Hair Wigs and Extension Market 2017
Exhibit 32	Market in North America 2017–2023 (\$ million)
Exhibit 33	North America Customer Segmentation by Age Group 2017
Exhibit 34	Market in North America 2017–2023
Exhibit 35	Wigs Market in North America 2017–2023 (\$ million)
Exhibit 36	Hair Extensions Market in North America 2017–2023 (\$ million)
Exhibit 37	Market in North America 2017–2023
Exhibit 38	Human Hair Products Market in North America 2017–2023 (\$ million)
Exhibit 39	Synthetic Hair Products Market in North America 2017–2023 (\$ million)
Exhibit 40	Market in North America by Key Countries 2017 & 2023 (\$ million)
Exhibit 41	Market in US 2017–2023 (\$ million)
Exhibit 42	Consumer Interest Towards Hair Extensions by Origin 2008–2018

Exhibit 43	Hair Wigs and Extension Market in US by Type 2017–2023
Exhibit 44	Wigs Market in US 2017–2023 (\$ million)
Exhibit 45	Hair Extensions Market in US 2017–2023 (\$ million)
Exhibit 46	Market in Canada 2017–2023 (\$ million)
Exhibit 47	Hair Wigs and Extension Market in Canada by Type 2017–2023
Exhibit 48	Wigs Market in Canada 2017–2023 (\$ million)
Exhibit 49	Hair Extensions Market in Canada 2017–2023 (\$ million)
Exhibit 50	Market in Europe 2017–2023 (\$ million)
Exhibit 51	Annual Savings Ratio of Western European Countries 2008–2017
Exhibit 52	Hair Wigs and Extension Market in Europe 2017–2023
Exhibit 53	Wigs Market in Europe 2017–2023 (\$ million)
Exhibit 54	Hair Extensions Market in Europe 2017–2023 (\$ million)
Exhibit 55	Hair Wigs and Extension Market in Europe 2017–2023
Exhibit 56	Human Hair Products Market in Europe 2017–2023 (\$ million)
Exhibit 57	Synthetic Hair Products Market in Europe 2017–2023 (\$ million)
Exhibit 58	Market in Europe by Key Countries 2017 & 2023 (\$ million)
Exhibit 59	Market in UK 2017–2023 (\$ million)
Exhibit 60	Market in UK by Type 2017–2023
Exhibit 61	Wigs Market in UK 2017–2023 (\$ million)
Exhibit 62	Hair Extensions Market in UK 2017–2023 (\$ million)
Exhibit 63	Market in APAC 2017–2023 (\$ million)
Exhibit 64	Largest Suppliers of Human Hair 2017
Exhibit 65	Market in APAC 2017–2023 (\$ million)
Exhibit 66	Wigs Market in APAC 2017–2023 (\$ million)
Exhibit 67	Hair Extensions Market in APAC 2017–2023 (\$ million)
Exhibit 68	Hair Wigs and Extension Market in APAC 2017–2023
Exhibit 69	Human Hair Products Market in APAC 2017–2023 (\$ million)
Exhibit 70	Synthetic Hair Products Market in APAC 2017–2023 (\$ million)

Exhibit 71	Market in APAC by Key Countries 2017 & 2023 (\$ million)
Exhibit 72	Market in China 2017–2023 (\$ million)
Exhibit 73	Hair Wigs and Extension Market in China by Type 2017–2023
Exhibit 74	Wigs Market in China 2017–2023 (\$ million)
Exhibit 75	Hair Extensions Market in China 2017–2023 (\$ million)
Exhibit 76	Hair Wigs and Extension Market in India 2017–2023 (\$ million)
Exhibit 77	Market India by Type 2017–2023
Exhibit 78	Wigs Market in India 2017–2023 (\$ million)
Exhibit 79	Hair Extensions Market in India 2017–2023 (\$ million)
Exhibit 80	Hair Wigs and Extension Market in ROW 2017–2023 (\$ million)
Exhibit 81	Market in ROW by Type 2017–2023
Exhibit 82	Wigs Market in ROW 2017–2023 (\$ million)
Exhibit 83	Hair Extensions Market in ROW 2017–2023 (\$ million)
Exhibit 84	Hair Wigs and Extension Market in ROW 2017–2023
Exhibit 85	Human Hair Products Market in ROW 2017–2023 (\$ million)
Exhibit 86	Synthetic Hair Products Market in ROW 2017–2023 (\$ million)
Exhibit 87	Hair Wigs and Extension Market in Africa 2017–2023 (\$ million)
Exhibit 88	Hair Wigs and Extension Market in Africa by Type 2017–2023 (\$ million)
Exhibit 89	Analysis of Hair Wigs and Extension Market in ROW 2017–2023 (%)

List of Tables

Table 1	Key Geographies Definition
Table 2	Key Caveats
Table 3	Currency Conversion 2013–2017
Table 4	Uses of Hair Wigs and Extensions
Table 5	Hair Loss Rates in Men in Select Countries
Table 6	Social Media Platform Impact Analysis as of June 2018
Table 7	YOY Impact of Market Growth Enablers 2017–2023

Table 8	YOY Impact of Market Growth Enablers on Regions 2017
Table 9	YOY Impact of Market Growth Restraints 2017–2023
Table 10	YOY Impact of Market Growth Restraints on Regions 2017
Table 11	YOY Impact of Market Opportunities & Trends 2017–2023
Table 12	YOY Impact of Market Opportunities & Trends on Regions 2017
Table 13	Revenue and Volume of Human Hair from Tirupati Temple in India 2018
Table 14	Hair Wigs and Extension Market in North America by Type in Major Countries 2017–2023 (\$ million)
Table 15	Wigs Sales in Major Countries 2017–2023 (\$ million)
Table 16	Hair Extensions Sales in Major Countries 2017–2023 (\$ million)
Table 17	Hair Wigs and Extension Market in North America by Material 2017–2023 (\$ million)
Table 18	Market in US 2017–2023 (\$ million)
Table 19	Hair Wigs and Extension Market in Canada 2017–2023 (\$ million)
Table 20	Market in Europe by Type 2017–2023 (\$ million)
Table 21	Hair Wigs and Extension Market in Europe by Material 2017–2023 (\$ million)
Table 22	Market in UK by Type 2017–2023
Table 23	Hair Wigs and Extension Market in APAC 2017–2023 (\$ million)
Table 24	Hair Wigs and Extension Market in APAC by Material 2017–2023 (\$ million)
Table 25	Market in China 2017–2023 (\$ million)
Table 26	Market in India 2017–2023 (\$ million)
Table 27	Market in ROW by Type 2017–2023 (\$ million)
Table 28	Hair Wigs and Extension Market in ROW 2017–2023
Table 29	Godrej: Product Offerings
Table 30	Great Lengths: Product Offerings
Table 31	Evergreen Group: Product Offerings
Table 32	Qualitative Summary of Global Hair Wigs and Extension Market
Table 33	Quantitative Summary of Global Hair Wigs and Extension Market by Geographies 2017–2023 (\$ million)
Table 34	Quantitative Summary of Global Extensions Market by Geographies 2017–2023 (\$

million)

Table 35 Quantitative Summary of Global Wigs Market by Geographies 2017–2023 (\$ million)

Table 36 Quantitative Summary of Global Hair Wigs and Extension Market by Geographies by Human Hair 2017–2023 (\$ million)

Table 37 Quantitative Summary of Global Hair Wigs and Extension Market by Geographies by Synthetic Hair 2017–2023 (\$ million)

Table 38 Quantitative Summary of Global Wigs Market by Major Countries 2017–2023

Table 39 Quantitative Summary of Global Extensions Market by Major Countries 2017–2023

Read more : <https://www.arizton.com/market-reports/hair-wigs-and-extension-market>

Jessica Shirley
Arizton Advisory and Intelligence
+1-312-465-7864
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.