

Ghana to Launch Year Long Initiative Marking 400-Year Anniversary of first enslaved Africans arrival in the US in 1619

The "Year of Return, Ghana 2019" celebrates the resilience of African people and markets Ghana as both a high profile tourism and business destination

WASHINGTON, DC, USA, September 26, 2018 /EINPresswire.com/ -- Following a successful launch of the inaugural [Back2Africa Festival in February 2018](#) and The Ghana Tourism US East Coast Visit in March 2018 with The Adinkra Group to promote Ghana as a prime tourism destination, The Ghana Tourism Authority (GTA) continue to bolster their efforts to promote Ghana as a prime tourist, business and investment destination for African Americans. In late August 2018, GTA partnered with The Adinkra Group and Sunseekers Tours to host a team of writers and photographers from the iconic EBONY Magazine in Ghana documenting lifestyle, culture and tourism which will be prominently featured in EBONY's Power 100 issue in print and online later this year. The editorial will serve as an introduction to what people can look forward in 2019. The ["Year of Return, Ghana 2019"](#) is an initiative aimed to celebrate the resilience of African people, market Ghana as both a high profile tourism and business destination in an effort to build stronger bonds between Ghana and African people in the Diaspora.

Underscored by The United States Congress' recently passed Act, H.R. 1242 - 400 Years of African-American Experience, the launch of The Year of Return, Ghana 2019 will be held Friday, September 28, 2018. His Excellency Nana Addo Dankwa Akufo-Addo, President of the Republic of Ghana will meet with members of the Congressional Black Caucus and hold a private town hall meeting for all Ghanaians at The Embassy of Ghana in Washington, DC.

The Year of Return, Ghana 2019 is the only centrally organized public-private partnership with an African nation commemorating the quatercentenary of the arrival of Africans in the United States. The Office of Diaspora Affairs at the Office of the President of the Republic of Ghana leads the steering committee, which is coordinated by The Ghana Tourism Authority (GTA) under the Auspices of the Ministry of Tourism, Arts and Culture in collaboration with the PANAFEST Foundation, Cultural Heritage African Tours, and The Adinkra Group. Given Ghana's longstanding reciprocal relationship with African-Americans and the African diaspora under the banner of Pan-Africanism dating back to Ghana's Independence, this partnership is both highly appropriate and inspiring.



Members of the press corps are invited to attend and learn more about the Year of Return Launch and should RSVP for attendance confirmation. Interviews with His Excellency Nana Addo Dankwa Akufo-Addo will not be granted however the Honorable Catherine Abelema Afeku, Minister of Tourism, Arts and Culture, officials of the Ghana Tourism Authority and members of the Steering Committee may be available for interviews after the launch

What: Year of Return, Ghana 2019 Launch

When: Friday, September 28, 2018 at 12 noon

Where: National Press Club
529 F Street NW, 13th Floor
Washington, DC 20045

How: Send RSVP request with Full name, affiliation, phone number and email to:
Denisha Henry @ info@yearofreturn.com or call (240) 389 - 4044

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Denisha Henry
Year of Return, Ghana 2019
(240) 389 - 4044
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

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