

# A. Shuanise Washington announced as New President and CEO of National Association for Multi-ethnicity in Communications

*Former Congressional Black Caucus Foundation Leader to Take Helm Immediately*

NEW YORK , US, September 26, 2018 /EINPresswire.com/ -- [The National Association for Multi-ethnicity in Communications](#) (NAMIC) announced A. Shuanise Washington, as the organization's new president and CEO, effective today. Founded in 1980, NAMIC is a leading non-profit organization advocating for diversity and inclusion in the communications industry. The announcement comes as NAMIC also prepares for its 32nd Annual Conference in New York. The theme for this year's conference, which will be held on October 16-17, is "Empower Leaders, Create Superheroes." Ms. Washington will lead the conference and play an integral role as details are finalized.

In her new role, Ms. Washington will be responsible for charting the future of NAMIC, including guiding strategic planning efforts and leveraging the organization's existing strengths. She will also steer NAMIC through its next phase of growth, development and innovation by identifying new opportunities and partnerships.

"Shuanise is a highly-regarded executive with a proven track record of delivering results," said Joiava Philpott, Vice President, Regulatory Affairs, Law & Policy Department, Cox Communications and Chairperson of the NAMIC, Inc. Board of Directors. "Her business acumen and leadership at the helm of the Congressional Black Caucus Foundation are exactly the kind of visionary work NAMIC and its membership need moving forward. As our industry continues to evolve at a rapid pace and the demographic landscape becomes increasingly diverse, it is important for NAMIC to be at the forefront of that evolution. We are thrilled to have someone of Shuanise's caliber leading the organization during this time."

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I look forward to leading this wonderful organization and working closely with the chapters, staff, board and our industry as we explore how to expand NAMIC's reach throughout the industry and beyond"

*A. Shuanise Washington,  
President and CEO*

An executive with more than 25 years of experience in the non-profit and corporate sector, Ms. Washington led the Congressional Black Caucus Foundation for five years, where she oversaw public policy, research, educational and fundraising initiatives. Most notably, she supervised the Annual Legislative Conference (ALC), a five-day, policy gathering in Washington, D.C., that draws prominent figures from across politics, business, entertainment,



President and CEO of NAMIC

academia and other sectors each September. Prior to her appointment as president of CBCF, Ms. Washington was the president, founder and CEO of Washington Solutions, LLC, a firm she founded in 2008 after a long and successful career working at the highest levels of corporate America. The firm provided strategic counsel to businesses of all sizes, governments and non-profit organizations, filling a critical range of needs for them, including political outreach, coalition building and grassroots advocacy. Her work in external and government affairs included tenures at Altria Corporate Services, Inc. and Philip Morris.

"It is a dynamic and exciting time in the media industry and NAMIC's work and mission are more important than ever," said Ms. Washington. "I look forward to leading this wonderful organization and working closely with the chapters, staff, board and our industry partners as we explore how to expand NAMIC's reach throughout the industry and beyond."

A graduate of the University of South Carolina with a Bachelor of Science in Humanities and Social Sciences Cognate in Mathematics, Ms.

Washington has also participated in leadership programs at the Harvard Kennedy School of Business and

Columbia Business School Executive Education Program. She also holds a long and deep belief in philanthropy and civic engagement. In addition to numerous charitable efforts she undertakes, Ms. Washington serves as a commissioner on the Maryland - National Capital Park and Planning Commission; is the former chair of the board for the National Coalition on Black Civic Participation and the Congressional Black Caucus Foundation, Inc.; and is a member of the Community Foundation Prince George's County, Maryland and The Links, Incorporated. She has received numerous awards and has been featured in various national and local publications.

To arrange an interview with Ms. Washington, please contact [NAMICmedia@gmail.com](mailto:NAMICmedia@gmail.com). For more information on NAMIC and the [32st Annual NAMIC Conference](#), please visit [www.namic.com](http://www.namic.com). To stay connected, join the conversation on LinkedIn and follow us @NAMICNational using #NAMICNow18 on Facebook, Twitter, Instagram and YouTube.

## ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on cultural diversity, equity and inclusion in the communications industry. More than 4,000 professionals belong to a network of 18 chapters nationwide. Through initiatives that target leadership development, advocacy and empowerment, NAMIC collaborates with industry



Chair, NAMIC Board of Directors



partners to grow and nurture a workforce that reflects the cultural richness of the populations served. Please visit [www.namic.com](http://www.namic.com) for more information about NAMIC and its many opportunities.

EDITOR'S NOTE: To apply for media credentials for the 32st Annual NAMIC Conference please register no later than 5 p.m. ET on Thursday, Oct. 11: <https://goo.gl/25hQTA>. Executive interview requests should be submitted directly to [NAMICmedia@gmail.com](mailto:NAMICmedia@gmail.com) for consideration.

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