



OPEN ROAD AUTO GROUP ONCE AGAIN WILL BE MAJOR SPONSOR OF FAR HILLS RACE MEETING

Proceeds From Auto Raffle to be Donated to Steeplechase Cancer Center

BRIDGEWATER, NEW JERSEY, UNITED STATES, September 26, 2018 /EINPresswire.com/ -- The [Open Road Auto Group](https://www.openroad.com/) (<https://www.openroad.com/>) will once again be sponsoring the [Far Hills Race Meeting](#), more commonly known as the Far Hills Steeplechase, set for Saturday, October 20 at Moorland Farm. This will be the 28th year Open Road will be a major sponsor of the event, and the company will raffle off a 2019 Mercedes Benz CLA250 C4 which has been donated for the event. The proceeds will benefit the Somerset Health Care Foundation in support of Robert Wood Johnson Somerset.

“

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What is new this year will be the ability to bet on the races. The seven-race card offers \$850,000 in gross purses, the

highest dollar value of any sanctioned steeplechase meeting in North America. The highlight will be the \$450,000 Grand National, steeplechasing’s richest race in North America that annually draws the best horses in training both here and from Europe.

According to W. Rod Ryan, the Open Road Auto Group’s CEO, “Our partnership with the Far Hills Race is truly reflective of our values of service to the community and supporting our neighbors in need. Over the years we’ve proudly raised a great deal of money from the raffle, which has gone to help the [Steeplechase Cancer Center](#) become a universally recognized leader in scientific cancer research.”

Ron Kennedy and Guy Torsilieri are both chairmen of the Far Hills Race Meeting, and speaking for both, Torsilieri states, “We are so thankful for local businesses like Open Road Auto Group that have been amazing partners in supporting the Far Hills Race Meeting over the years. The event, while always a fun day with family and friends, is all rooted around giving back to local charities and organizations and Open Road Auto Group and Rod Ryan have played a great role in that.”

The addition of legal wagering will no doubt assist the race committee attain its stated goals of \$1 million in purses and a \$500,000 Grand National in time for the 100th running of the race meeting in 2020. In compliance with New Jersey law, the Far Hills meeting will be operated using Monmouth Park’s pari-mutuel license. The racing and wagering will be supervised by the New Jersey Racing Commission.

The Open Road Auto Group is the Tri State’s largest new and pre-owned vehicle retailer specializing in top automotive brands for the New York-New Jersey Metropolitan Area. It is known for providing its customers with a “Five-Star Customer Service Experience” for each and every new or pre-owned vehicle leased, purchased or serviced. Open Road currently owns and operates over 25 automotive facilities including 18 dealerships throughout the New York-New Jersey metropolitan area representing Acura, Audi, BMW, Cadillac, Chevrolet, Honda, Mazda,

Mercedes-Benz, MINI, Subaru and Volkswagen. It has been ranked as the 15th largest automotive group in the nation by Automotive News.

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