

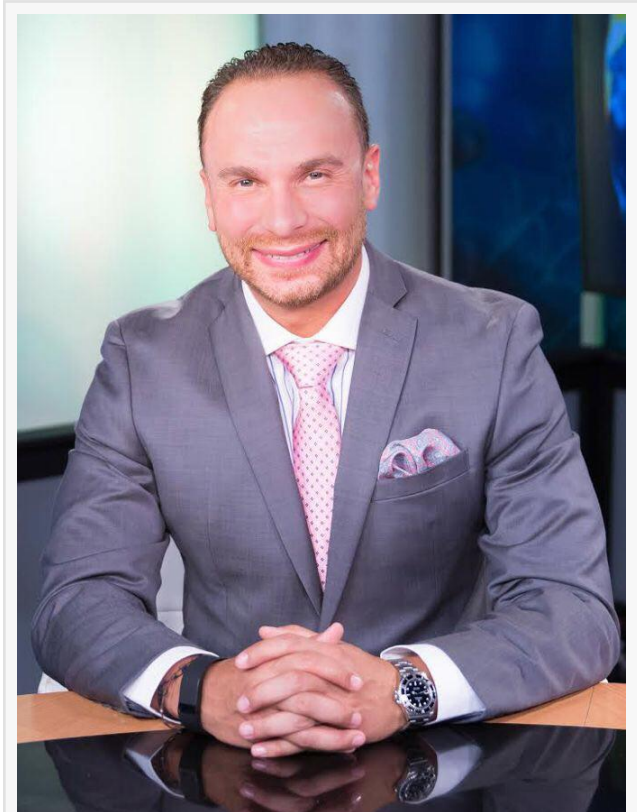
The Setroc Group, Inc. Achieves Veteran Owned Small Business Certification, Launches New Strategic Brand

*Leading Hispanic/Veteran Owned Media Strategy Firm
The Setroc Group, Inc., Achieves Veteran Owned Small
Business and NVBDC Supplier Certifications, Rebrands*

NEW YORK CITY, NY, USA, September 26, 2018
/EINPresswire.com/ -- [The Setroc Group, Inc.](#), a New Jersey-based Hispanic/veteran owned small business (VOSB), is proud to announce their recent small business concern certifications as a Veteran-Owned Small Business awarded by the [U.S. Department of Veterans Affairs Center for Verification and Evaluation](#) (CVE) and National Veteran Business Development Council (NVBDC). The Setroc Group, Inc., is a veteran led, Hispanic owned global communications firm delivering more than 30 years of real world, major network television professional experience in the public relations, media, advertising, photography, film production, post- production, and high-end animation industries.

After successfully completing the CVE process, this certification proves The Setroc Group Inc.'s VOSB status and meets the requirements of 38 Code of Federal Regulations (CFR) § 74.12 to do business with federal government agencies as well as large private corporations, as a VOSB.

Per the Dept. of Veterans Affairs, this enables The Setroc Group Inc. to participate in federally-mandated Veterans First Contracting Program opportunities. Last year, federal government agencies spent \$16.9 Billion procuring goods and services from certified veteran-owned small businesses concerns in the private sector."



Francisco Cortes

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It is a true honor to be VOSB and NVBDC certified. As a U.S Military Veteran it gives me great pride to serve my country once again, this time in a different uniform.”

Francisco Cortes

"It's a great honor to be VOSB certified - this is the Federal Government's flagship small business certification for U.S veterans," said Francisco Cortes, President of The Setroc Group, Inc. Mr. Cortes, a seasoned major television network media executive with almost two decades of experience in both the general markets, and US Hispanic added: "The Setroc Group. is now able to take our professional services offerings to the next level, with Federal and Large Enterprise Programs, and provide more media/ public relations, marketing, film production and full

scope digital solutions for agencies such as the US Department of the Army (ARMY), the United States Department of Homeland Security (DHS), and the Federal Emergency Management Agency (FEMA), among others." Cortés added: "We've rebranded at a strategic time. We have a

powerful new logo, and site design which is a combination of much insight and teamwork. It is a representation of who we are, and who we serve as a company. We are incredibly proud of the outcome. For this VOSB certification we teamed up with the right Business-to-Government (B2G) partner. Many thanks to the support provided by our top-notch federal certification consultants from [Rafael Marrero & Company](#). Mr. Marrero and his staff guided us through the lengthy process in short order and tirelessly assisted us in every aspect of this certification and launch."



About The Setroc Group, Inc.

The Setroc Group, Inc. is a Hispanic/veteran owned full-scope media strategy firm headquartered in NJ, whose founding members have a combined 30+ year track record of success working in broadcast media in the US Hispanic and general markets. "From script to screen, and everything in between": The Setroc Group, Inc. has the experience and capabilities to put your business or executive government agency in the best position to stand out and accomplish its mission. The firm's federal socio-economic certifications include: Veteran Owned Small Business Concern (VOSB), Historically Underutilized Business Zone (HUBZone), Minority Business Enterprise (MBE) from the National Minority Supplier Development Council (NMSDC), and Certified Veteran-Owned Business from the National Veteran Business Development Council (NVBDC). Learn more: <http://www.setrocgrou.com/>

About Rafael Marrero & Company

Rafael Marrero & Company helps other Veteran-Owned, Minority, Women, and Small Businesses break into the \$500 Billion federal market. Rafael Marrero & Company is full-service provider of registration, certification, market research, procurement readiness training, marketing, proposal writing, and GSA schedule services. The firm is licensed, insured and holds accreditation from the Better Business Bureau (BBB) with an A+ Rating. Rafael Marrero & Company, the premiere business-to-government (B2G) management consulting firm is ranked as one of America's fastest growing privately owned companies, MBE Supplier of the Year, Top Government Services Providers, Best 50 Workplaces in America, and Inc. 500 Honorees. Learn more: <https://www.rafaelmarrero.com>

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