

## Carie: Telemedicine Service Comes to Colorado

Max Engelhardt, a Teller County native, entrepreneur, and founding member of Carie is helping to bring the future of healthcare to Teller County residents.

WOODLAND PARK, COLORADO, UNITED STATES, September 27, 2018 /EINPresswire.com/ -- <u>Carie</u> is launching its new platform and mobile app in October. Carie is a membershipbased telemedicine service that allows patients access to board-certified doctors 24 hours a day, seven days a week, for \$29 per month as an individual, or \$49 per month as a family of up to 5 people.



Redefining Healthcare in Colorado

According to a report conducted by the Colorado School of Public Health, Teller

County has a low doctor to patient ratio, the residents are generally older, and access to transportation was cited as a common concern. Telemedicine services enable patients and doctors to connect remotely for many conditions including colds, cases of flu, and infections

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It's going to be the next big thing in healthcare, everybody's going toward this sort of service, and we have a lot of things in place where we're going to be a household name." Max Engelhardt, founding member of Carie while drastically reducing the amount of time it takes to see the doctor. Telemedicine services can save patients time, money, and travel while increasing revenues for physicians.

Carie is designed to connect members to their local physicians first, but if a patient can't reach their provider, they can connect to one of the thousands of doctors or specialists from around the country using either a locator service or using the next available doctor feature. If a patient doesn't have a local doctor, they can also choose from any available doctor.

Telemedicine services, starting with simple phone calls and moving on to internet-based services, have been on the market for decades and are proven to allow doctors to see, diagnose, and treat their patients remotely with lower wait times.

Major telemedicine competitors like Teledoc, Inc. have been around for years, but Carie is different because the platform is 100% free to the physicians, and patients have a membership model rather than a costly pay-per-visit model. There are no deductibles or copays with Carie. Other telemedicine services on the market generally use a pay-per-visit model that can cost patients \$50 or more per visit.

Physicians can sign up for free to become a provider and are expected to earn \$50 per patient

visit after an initial \$199 fee required to verify their credentials. Regulations may vary by state, but the initial certification is designed to ensure that every patient sees a quality physician.

Due to the platform's low cost and ease of use, Carie will allow doctors to see more patients and help them keep their practices independent. Doctors can also benefit from membership fees if they sign their own patients on for the service. If employers want to offer the service to their employees, they can also benefit from the membership fees while providing access to basic medical care for their employees.

"We have a very innovative telemedicine service, and there are so many doctors out there who are trying to remain independent and keep their practices, so they are jumping on this opportunity because it can add a lot of revenue to their practice," Max Engelhardt said. "We have employers signing up for the business side as well because there's an advantage in how they can offer that service to their employees and save a little bit of money by signing up."

The new platform and mobile app are launching in October, but doctors, patients, and investors can sign up online and begin using the current cloud-based service. Due to the various regulations across the states, marketing and sign-up efforts are generally handled on the local level by business partners.

"You'll have access to a lot more doctors and specialists, and it should speed up the wait time and the time that you can see those physicians through your phone, tablet, or computer," Engelhardt said about the new platform. "It's an updated model to what we already have."

Carie can serve as a supplement to



Founding Member Max Engelhardt rolls out Carie in Teller County, CO

Convenient

Our cloud-based platform enables Physicians to see their patients from anywhere while attracting new patients. All data and communications are fully protected with industry leading security and are HIPAA Compliant.





Why Telehealth?

primary health insurance because it will lower the cost of routine visits, or it can provide affordable access to doctors if the patient does not have health insurance. However, if a patient needs tests or bloodwork done, they will need to go to a doctor's office and use their insurance

or pay the fees out-of-pocket.

"It's going to be the next big thing in healthcare, everybody's going toward this sort of service, and we have a lot of things in place where we're going to be a household name," Engelhardt said of the projected growth rate of telemedicine services.

The Miami based company, with more than 400 working at headquarters, is a rapidly growing telemedicine platform and welcomes companies and investors to join the movement.

Max Engelhardt, a Teller County native, entrepreneur, and founding member of Carie is helping to bring the future of healthcare to Teller County residents with <u>Carie Virtual Doctors Services</u>.

"I'm one of the founders of the company that's bringing the service to America, so my role is to onboard doctors, patients, and companies that are interested in giving their employees an extra telemedicine service that they can use any time and that their families would benefit from," Engelhardt said. "I wanted to start here because this is my home."

More information: Contact Max Engelhardt at email: healthmaxcolorado@gmail.com; phone at: 618.367.2756 (cell).

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