

Brad Deflin of Total Digital Security to Present at Citi Private Bank Events for Family Offices

PALM BEACH, FL, UNITED STATES, October 1, 2018 /EINPresswire.com/ -- Total Digital Security announced today that its founder, cybersecurity expert Brad Deflin, has been invited to speak at upcoming events on Wednesday, October 3rd, 2018 in St. Louis, Missouri, and Thursday, October 4, 2018 in Milwaukee, Wisconsin. Hosted by Edward Marshall, Director of Global Family Office for Citi Private Bank, the education events will discuss best practices for family offices, providing participants the information they need to confidently make informed risk decisions for their organizations, specifically addressing the challenges of protecting family businesses in the digital age.



In an era of global connectivity and with high-profile breaches, attacks and other security failures endangering the worldwide economy, it's common knowledge that [cybersecurity for individuals, families, and businesses](#) is now at the top of the agenda.

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I commend Citi Private Bank for its commitment to cybersecurity education, and look forward to providing critical education and solutions that protect family businesses from cyber threats.”

Brad Deflin

However, many of the most vulnerable lack the awareness and critical thinking skills necessary to protect themselves. To combat this ever-increasing risk, cybersecurity expert Brad Deflin's presentation will deliver deep insights on today's cybersecurity issues, emphasizing the ways modern technologies commodify personal data, and the importance of cybersecurity awareness and planning in all aspects of personal and professional life. Mr. Deflin will explain in detail topics involving [computer security](#) and data security spanning issues such as mobile hacking, malware defense, reverse engineering, cryptography, the cloud, big data, trends in cybercrime, and defensive best

practices for family offices.

According to Mr. Deflin, “Today's family businesses need the technical expertise to prevent, detect, and respond to security challenges. My goal is to provide education that advances knowledge of the technologies, processes, and procedures that allow our clients to run a more secure, agile business, and enable them to identify, manage, and communicate information about security risk throughout their organizations.”

About Total Digital Security□

Total Digital Security provides highly adaptable and agile [computer security for family offices and family members](#). With cybersecurity risk now at the forefront of business challenges, Total Digital Security protects from the ever-increasing threat of cyber crimes by offering both proactive and

reactive responses to cyber risks that align people, processes and technology to create a custom risk profile for your family or organization.

About Brad Deflin

Brad Deflin is a cyber security expert and Founder and President of Total Digital Security, with over 25 years of executive leadership in operations, sales, audit, compliance, and supervision of rigorously regulated financial environments, including Merrill Lynch, Lehman Brothers, Wells Fargo, and J.P. Morgan.

Mr. Deflin is an author and frequent speaker on the matters of online risk, cyber crime, and the emerging technology that defends and protects from what has become our most critical personal and professional risk today. His presentations equip audiences with the knowledge and perspective required to understand the risks involved in the failure to protect their privacy and personal information, and with an understanding of the emerging innovations in technology designed to keep them secure, safe and in control this extremely valuable data.

Additional speakers at the events will discuss best practices for building successful next generation heirs, and philanthropy and social investing trends for family offices.

Speakers include:

Jill Arnold Bull, Private Risk Solutions Sales Leader, Lockton
Jason Cain, Family Office Services Managing Partner, BDO USA, LLP
John LaFleur, Director, Strategic Philanthropy, Ltd.
Betsy Brill, President, Strategic Philanthropy, Ltd.

Wednesday, October 3rd, 2018

Saint Louis Club ☐
7701 Forsyth Boulevard ☐
St. Louis, Missouri

Thursday, October 4th, 2018

University Club of Milwaukee
924 E Wells Street
Milwaukee, Wisconsin

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