

Yellow Pages Goes Green® Announces Four New Online Petitions for Ban on Print Phone Directories

Publisher continues push for more legislative action against phone companies printing and delivering unwanted phone books in the United States.

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YellowPagesGoesGreen.org is helping municipalities and local governments around the country establish ordinances to mandate Yellow Pages and White Pages only be delivered to home and offices that ask for them. Municipalities and local government that provide trash services are concerned about the landfill cost and why they must absorb the cost of handling telephone directories. YPPG supports this mission.



An innovator in digital telephone directory services delivers over 28.5 million Yellow Page listings and over 200 million White page listings throughout the United States. In addition, YPGG's "Paperless Petition" was a pioneer in the phone book "opt-out" movement which helped abolish obsolete print telephone directories by prompting awareness in both creating an official opt-out process and continues to push for a national 'opt-in' model for printed phone books.

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Cities and Towns can use their litter laws as tools to enforce these efforts.”

Michael Keegan

To participate in the online petitions visit these links:

- <https://www.change.org/p/verizon-ban-the-phone-books-who-needs-em-b200c436-0df9-4190-aa49-fadfe1b1192d>
- <https://petitions.whitehouse.gov/petition/ban-print-phone-books-who-needs-em>
- <https://www.ipetitions.com/petition/ban-the-phone-books-who-needs-em>
- <https://www.thepetitionsite.com/en-gb/takeaction/929/382/206/>

"Cities and Towns can use their litter laws as tools to enforce these efforts." said YPGG CEO Michael Keegan.

YellowPagesGoesGreen.org asks the question "Why do we get three to four pounds of paper dropped on our front door multiple times per year by various telephone directory companies

and we are supposed to dispose of them?" Stop the nonsense and the cost placed on the consumer. If we want a book we will request one. If we do not want a book delivered, stop delivering them. YellowPagesGoesGreen.org had spent years contacting local telephone companies to provide them with consumer's names and addresses telling them to stop the nonsense. This did not cost users anything. YellowPagesGoesGreen.org has developed its own eco-friendly alternative to the Yellow Pages which is free for consumers to use to find local business listings. Our service is continually changed and kept current so you are not potentially looking at several months or even year old information.

For more information please visit
<http://www.YellowPagesGoesGreen.org>

JOHN COLASCIONE
SEARCHEN NETWORKS INC.
6315877050
[email us here](#)



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