



# Emplicity Sponsors NorCal Nonprofit SkateMD's Fourth Birthday and Fundraiser

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*Emplicity announces sponsorship of SkateMD, a Northern California non-profit organization with a mission to "heal hearts by spreading kindness and skateboarding"*

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[Emplicity](#) Sponsors NorCal Nonprofit SkateMD's Fourth Birthday and Fundraiser

IRVINE, CA (September 25, 2018) — Emplicity is proud to announce their sponsorship of SkateMD, a Northern California based 501(c)(3) non-profit organization with a mission to "heal hearts by spreading kindness and skateboarding to special populations of children facing developmental, physical, emotional or family challenges."

SkateMD was founded by two friends connected through skateboarding (the "Skate"), Melanie Tillotson (the "M") and Andrea "Drea" Bibelheimer (the "D"). The program was created in 2014 in response to a viral video of a teenage boy with Autism who was viciously "pranked" while believing he was participating in the ice bucket challenge that was popular at the time. Upon seeing the video, Drea and Melanie were simultaneously heartbroken and moved to do better for children with special needs. With their respective backgrounds in community relations and nonprofit leadership, and the support of a quickly-formed board of directors, they were able to gain nonprofit status, have a logo and site designed, receive skateboard and gear donations, recruit over 50 volunteers and host their first clinic with 25 children from the community just two months after the viral video surfaced.

The program is able to pay special attention to the individual needs of each participant thanks to coordination facilitated by board member, Erik Nielsen (PT, DPT, PCS), a board certified clinical specialist. Erik speaks with the families of the participants ahead of time to learn more about each individual child and obtain information that would be helpful to the designated volunteer(s). Additional volunteer therapists are recruited for the clinics to support both the volunteer skaters and the children. Each clinic currently hosts approximately 70 volunteers, of which 50 to 60 are local area skateboarders.

"Emplicity is proud to be a sponsor of SkateMD's fourth birthday celebration and fundraiser," said Vic Tanon, President/CEO of Emplicity. In an effort to give back to their Northern California community, Emplicity is a corporate sponsor for the birthday event and intends to continue to offer help financially for future community outreach events. "We are pleased to support such a great cause, and we look forward to a long relationship with this amazing organization," added Mr. Tanon.

The birthday and fundraiser event will be held on Sunday, November 11th in the Sacramento area, and will feature DJ and live music, an out-of this world raffle, a silent auction featuring artists from the local and skateboarding community, an awards program, and of course birthday cake! Businesses and individuals interested in becoming a sponsor can reach out to [skatemd.healinghearts@gmail.com](mailto:skatemd.healinghearts@gmail.com) for more information.

## About Emplicity

Emplicity is a leading [Human Resources](#) Outsourcing provider. From full service [Professional Employer Organization](#) support to customized services, Emplicity provides companies with simple, efficient PEO and HR solutions. Emplicity maintains offices in Southern and Northern California

For more information about Emplicity, visit [www.emplicity.com](http://www.emplicity.com).

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