

# Betterez Helps Wroute Launch New Sustainable Transportation System

*Betterez announces that it is powering reservations for Wroute, a Waterloo, Ontario-based company that is disrupting the transit landscape*

TORONTO, ONTARIO, CANADA, September 28, 2018 / EINPresswire.com/ -- [Betterez](#), a Toronto-based tech start-up modernizing the ticketing and reservation systems of the ground travel industry, announces that it is powering reservations for [Wroute](#), a Waterloo, Ontario-based company that is disrupting the transit landscape.



Wroute Powered by Betterez

Launched in September 2018, Wroute is breaking ground with a fleet of Tesla Model X 100Ds that will transport people from one city to another all powered by Betterez's modern, powerful ticketing platform. Customers can easily purchase tickets through Wroute's mobile-friendly booking system and will then be on their way to a better travel experience.

“

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*Tal Shalit, Founder & CEO of Betterez*

“Wroute's approach to transportation is incredibly thoughtful and forward looking,” says Tal Shalit, Founder & CEO of Betterez. “They offer a flexible and comfortable travel option while promoting a meaningful and more sustainable mode of transit.”

With the ability to carry up to six passengers and two bikes, Wroute is moving passengers comfortably, enjoyably and quickly with its new service. Wroute-scheduled trips will

depart every 15 minutes, making moving between cities fast and easy.

“Wroute wants to grow the passenger market place so that all service providers can prosper,” says CEO, Jason Hammond.

Betterez is helping customers digitize their operations with its modern, cloud-based reservation and ticketing system. Stay tuned for more exciting news from our team.

## About Betterez

Betterez, founded in 2011, is a next generation Reservations & Ticketing Management (RTM) technology company focused on helping motorcoach, tour and multi-use ticketing operators grow their businesses, and run operations and finance more efficiently. For more information, visit: [www.betterez.com](http://www.betterez.com).

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