



# South Africa Will Host First Enterprise Africa Summit in 2019

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CAPE TOWN , SOUTH AFRICA , September 28, 2018 /EINPresswire.com/ -- [Cape Town](#) – From January 24-25, 2019 the full ecosystem of Africa's enterprise applications leaders will gather under one roof in Cape Town for the inaugural [Enterprise Africa Summit](#).

This first ever conference and exhibition will feature nearly 40 speakers for a packed two-day program featuring keynote and animated presentations, moderated panel discussions and up to 12 hours of networking sessions, lunches, coffee breaks, dinners and receptions. The event will attract 600 attendees spanning the enterprise applications spectrum, 90 percent of whom are in management positions.

"African business leaders charged with digital transformation within their organizations will not want to miss this one-time opportunity to hear from, and speak directly with, peers, recognized experts, and top global solution providers," said Jon Kent, Sales Director and Co-founder of the Enterprise Africa Summit. "We are eager to gather the continent's leaders from far and wide for this breakthrough event."

The Enterprise Africa Summit is the sole business-intensive event that gathers an audience of stakeholders, strategic leaders, and decision makers in one venue, presenting software and services providers a unique chance to get direct feedback on new products and services, to build relationships with counterparts and clients, and to gain an intimate, inside view of the ambitions and concerns of the African continent's influencers and decision-makers.

Under the theme "Accelerating the Digital Sunrise," the conference program capitalizes on the momentous green field opportunity that the African continent represents for enterprise software and services providers. In contrast to the saturated American & European markets – more than 70 percent of mid- to large-sized organizations have established some form of enterprise applications – Africa is an untapped frontier.

At the Enterprise Africa Summit, motivated African business leaders will benefit from a focused exploration and elucidation of often-convoluted technology messaging and concepts while software and services providers will gain a more client-intimate focus for their market messaging.

"Leaving hype and buzzwords at the door, this is the world's first ever platform dedicated to promoting enlightened collaboration between organizations and software & service providers to propel the evolution of enterprise applications and emerging digital technologies in Africa," said Michael Doane, Content Director and Co-founder of the Enterprise Africa Summit.

The Enterprise Africa Summit is organized by the [Enterprise Alliance](#), which is the first network of its kind to connect clients with experienced experts who can help condense the growing complexity of enterprise applications into a comprehensible roadmap to realize the tremendous business benefits of the digital evolution. Through a series of business-centric conferences, Enterprise Alliance brings together the entire industry spectrum, including clients deploying enterprise software (SAP, Oracle, Microsoft, Infor, et al) and the ecosystem of consultants, systems integrators, strategic advisors, enterprise architects, enterprise software vendors, super users, and end users.

Join us January 24-25, 2019 for the first Enterprise Africa Summit at the Cape Town International Convention Centre in South Africa.

Learn more about Enterprise Africa Summit: [www.enterpriseafrica.io](http://www.enterpriseafrica.io)

Follow us on Twitter: [www.twitter.com/EntAllianc](http://www.twitter.com/EntAllianc)

To sponsor and exhibit at Enterprise Africa Summit: Contact Jon Kent, Sales Director  
International [jkent@enterprisealliance.io](mailto:jkent@enterprisealliance.io)

Become a speaker or panelist at Enterprise Africa Summit: Contact Michael Doane, Content Director [michael@enterprisealliance.io](mailto:michael@enterprisealliance.io)

#### About Michael Doane

Michael Doane has over 40 years of ICT field, research, writing, and events experience on an international basis.

#### About Jon Kent

Jon Kent has been an international leader in the enterprise applications event space for nearly 20 years and combines market research with industry publications, advisory, and sponsorship strategies.

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