

On Mahatma Gandhi's Birthday, The World Gets a Gift

On United Nations International Day of Non-Violence WanderSafe will launch a non-violent anti-trafficking device and free safety app for travelers

CANNES, FRANCE, September 29, 2018 /EINPresswire.com/ -- In observance of the United Nations International Day of Non-Violence and celebration of Mahatma Gandhi's birthday, [WanderSafe](#) is making the WanderSafe safety advisory smartphone application free to download on the [iTunes](#) app store. In an advent that Gandhi would have supported, JOZU's founders believe that everyone should be able to live without fear or need to resort to violent means of protection such as guns or pepper spray.

[WanderSafe™](#) hardware and software solution was designed by a former travel consultant and frequent solo female business traveler with more than 53 countries stamped in her passport. CEO and Founder Stephenie Rodriguez, in collaboration with a

retired 25-year US Central Intelligence Agency (CIA) Safety Expert, Thomas Pecora designed the WanderSafe platform to solve the problem of lack of information about safe areas, to empower in a non-violent fashion, and to alert loved ones or employers if the WanderSafe user is in danger.

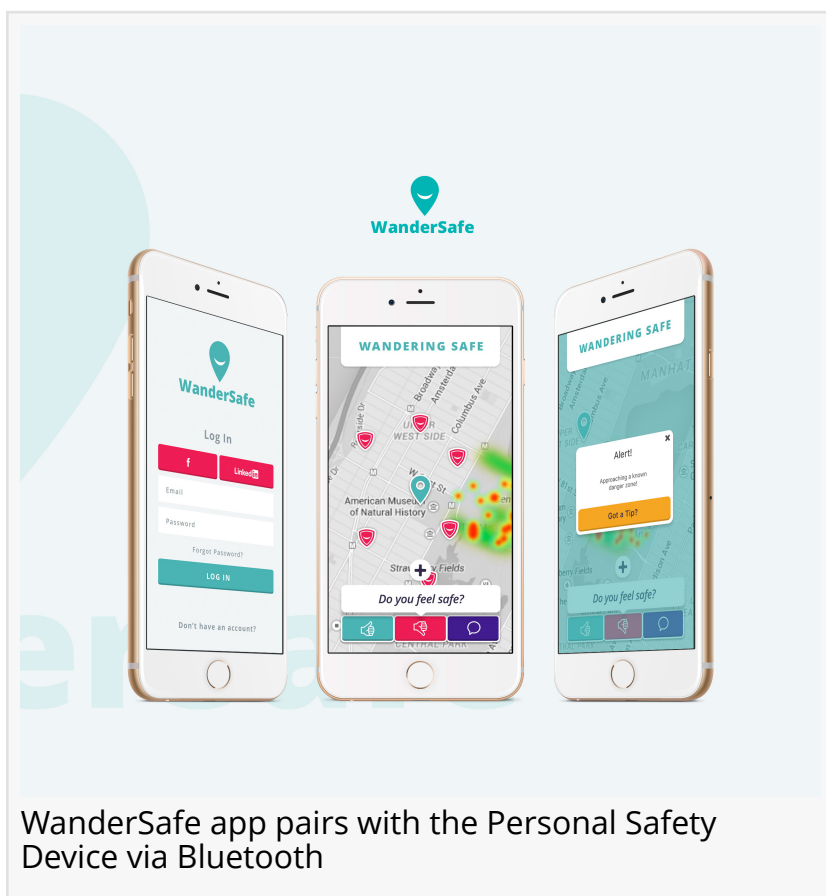
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Non-violence is the greatest force at the disposal of mankind. It is mightier than the mightiest weapon of destruction devised by the ingenuity of man.”

Mahatma Gandhi

application personalizes safety information and recommendations through a virtual Safety Concierge, JENI.

The WanderSafe™ Activate button on the device, when paired with the application, notifies pre-set contacts including friends, loved ones, employers or law enforcement of the user's



The hardware – a device has anti-rape/assault deterrent features built into its sleek, discreet design including high lumen quick-click flashlight, the second click disorienting strobe light, and a patent pending twist top 140db personal siren for attracting the attention or frightening a potential assailant. The smartphone application delivers real-time safety information that is geo-location based and time-centric. Verified users can annotate their journey and provide safety advice and warnings for other users. The

immediate longitude and latitude with a distress signal.

Frequent travelers such as Canadian Tracey Regimbal, a victim of a violent act when traveling to Italy for work, believes that WanderSafe is a comprehensive solution for fellow travelers and commuters. "Violence comes in many formats and it is an unfortunate reality we are often unprepared for. We have become desensitized to these micro assaults in our everyday life. When confronted by an aggressor you realize your helplessness and WanderSafe give me and others like me a sense of greater comfort, information and security when I am away from my home."

"Most travelers don't know how to call the local police. I didn't. They may not be able to speak the language of a foreign country, have a network for support or know a way of escaping a potential assailant. WanderSafe will help empower women and those who feel vulnerable through information, environmental awareness, prevention, and mitigation in a non-violent way that Gandhi would approve of," commented Ms Regimbal.

In uncertain times and with solo female travel on the rise, Founder and CEO Stephenie Rodriguez believes WanderSafe™ is a travel essential, whether for an international trip or a local commute. "The future of travel is most definitely female with more than 850 million women traveling this year. More than 68% of all study abroad students are female and in the US, more than 11 million woman over age thirty takes solo international trips more than five times per annum. WanderSafe™ isn't just for women. We are empowering more people to travel further with greater peace of mind and unlike pepper spray, guns or tasers, the solution is completely non-violent and poses no threat to its users."

Retired CIA Security expert and Advisor to WanderSafe, Thomas Pecora believes there are three important principles of personal safety that have been engineers into WanderSafe's product: Information, Environmental Awareness, and Equipment. WanderSafe™ delivers on these with an integrated hybrid of hardware and



Stephenie Rodriguez, Founder / WanderSafe Inventor



WanderSafe comes in two colors Ivory and Onyx

software and in partnership with the world's leading anti-trafficking organizations including Airline Ambassadors, CrimeStoppers International, and Purchased.org.

The WanderSafe device will be available on Indigogo and USD \$79.95 RRP. WanderSafe will be available for FREE to download from October 2, 2018, in iTunes and available for Android users via Google Play November 1, 2018.

For more information about WanderSafe, to interview Thomas Pecora, Tracey Regimbal or Stephenie Rodriguez or to make an appointment for a product demonstration please contact Stephenie Rodriguez on +61416089000 or email stephenie@jozuforwomen.com

About WanderSafe

WanderSafe is a product created and developed by JOZU for WOMEN, INC. a Delaware C-corp. Founded in 2016, the company has spent two years researching and developing safety solutions for solo travelers and commuters. The company is a travel technology startup that is female-founded and minority-led. JOZU is a Japanese word for "Well done" or better than, and we deliver products that empower those who are most vulnerable to travel better & safer. JOZU for WOMEN is part of the Women's Startup Lab Batch 12 Cohort, and proudly a participant in the Microsoft Biz Spark Plus program that empowers startups to think big and scale fast.

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