



WHAT'S UP? The new hub for the latest news from Sedus

DOGERN, BADEN-WÜRTTEMBERG, GERMANY, September 30, 2018 /EINPresswire.com/ -- It is easy to lose track of everything that is happening at a company as big and busy as Sedus. To make this a little simpler in future, Sedus launched the new WHAT'S UP? microsite earlier this week.

WHAT'S UP? is designed as a central information hub, providing easy access to all the latest Sedus-related news for the company's clients, retail partners, and industry stakeholders. There are several bloggers reporting on new products, trade fair dates, events, and other important happenings at Sedus and the world of office furniture in four sections: News, Solutions, Health and Sustainability.

Marketing director Ernst Holzapfel is optimistic that the project will add value for readers: "When we are drowning in information, WHAT'S UP? might be the lifeline we need to help us regain our focus and concentrate on what is important. Valuable content and interesting articles will provide inspiration and encourage people to work together to reshape modern work environments. WHAT'S UP? makes it easy to share useful insights across multiple social media platforms."

But what is 'WHAT'S UP?', exactly? A new information channel? A platform for industry insiders? A place to find helpful tips? An industry news source? Easy: it is all of these things, and more!

WHAT'S UP? can be found online at <https://whats-up.sedus.com/en>

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