

Environmental Organization Releases Survey Results On Digital Vs Print Directories

Results indicate 65% of consumers hold strong preference for online Yellow Pages; Print option captures 35%.

EAST NORTHPORT, NEW YORK, UNITED STATES, October 1, 2018 /EINPresswire.com/ -- East Northport based green organization, YellowPagesGoesGreen.org ("YPPGG"), a Yellow and White Pages directory at the forefront of the environmentally-conscious "Green" movement, has announced the latest results of their ongoing survey which asks consumers if they prefer using print or online Yellow Page and White Page directories.

Each year, YellowPagesGoesGreen.org ("YPPGG"), releases the results which again show, by an overwhelming margin, that online versions show a permanent shift in public opinion on their use of convenient and digital options that also safeguards Earth's environment. YellowPagesGoesGreen.org ("YPPGG"), conducts the survey on its homepage which is strictly moderated via each user's unique IP address to ensure that participants are allowed just one vote each for both fair and completely objective results.

This year's results indicated that 65 percent of people hold a strong preference for online directories, representing 2036 individual votes. Meanwhile, the print option managed to capture 35 percent, with 1118 votes.

About YPPGG

Yellow Pages Directory Inc., owner of both YellowPagesGoesGreen.org and PaperlessPetition.org, offers an environmentally-friendly Web-based alternative to paper telephone directories while providing a simple and convenient mechanism for customers to opt out from the receipt of



printed yellow books. Both web sites have been instrumental in promoting opt-out awareness across the United States over the past several years, and allowing users to reduce their own environmental footprints in the process. Yellow Pages Directory Inc. has also taken steps to reduce its own impact on the environment through the use of the most up-to-date and energy-efficient web-hosting services available.

For more information please visit <http://www.YellowPagesGoesGreen.org>.

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