

Crossroads Dermatology opened in Longmont, CO on September 5, 2018

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LONGMONT, CO, USA, October 1, 2018 /EINPresswire.com/ -- A new dermatology clinic opened in Longmont on Sept. 5th, but Dr. Sarah Bair is to many patients the farthest thing from a stranger. A native lowan, she moved here in 2010 after she graduated from residency. Initially, she worked at the Longmont Clinic but then took a job in Loveland. Many of her patients from her previous practice there are now seeing her at her Longmont office, and local doctors are already referring patients to her. In addition to Dr. Bair, the [Crossroads Dermatology](#) team includes a front desk employee/office manager and two medical assistants.

They all come from a dermatology background and have great customer service skills. "I want patients coming into my office to feel like family and my staff and their welcoming attitude really embodies that," says Dr. Bair. "I really love the Longmont community and am excited to be back working here again. Having my own practice is fantastic (along with a ton of work)! It's great knowing that I can make decisions that are in the best interests of my patients without any external influence from administrators."

The doctor's road to dermatology had a few twists and turns. She was an undergraduate finance and pre-med major. Although she'd always wanted to be a doctor, she was interested in other subjects, too. The plan to go straight into medical school after college was upended when, during senior year, her boyfriend was diagnosed with a very serious cancer. "This caused me to question my medical school choice," Dr. Bair explains. "I ended up deferring my admission to medical school and working for a year as a business consultant. I implemented payroll and human resource software. This experience, along with my finance degree, has served me well in starting and managing my business."

During Dr. Bair's time at med school, her interest in dermatology was piqued and she ultimately decided that was the right path for her. She graduated with honors from the University of Nebraska School of Medicine in Omaha, Neb., and holds an undergraduate degree in finance (B.S.B.A.), summa cum laude, from Creighton University. She completed her intern transitional year at Presbyterian/St. Luke's Hospital in Denver and Dermatology residency at the University of South Florida in Tampa, Fla. Dr. Bair is a Fellow of the American Academy of Dermatology. No small thing when you consider that achieving that certification requires completion of an approved residency program, passing a board examination, and participating in a maintenance of certification program (which includes continuing medical education and a repeat board exam



Dr. Sarah Bair brings her dermatology practice to Longmont.

every 10 years).

Crossroads Dermatology serves its patients with medical, surgical, and cosmetic care, including the treatment of skin, hair, and nails. Dr. Bair prides herself on offering exceptional care with a personal touch. Medical dermatology comprises most of the business, although a few patients use all three services. Many patients come in for routine checks for skin cancer and rashes, occasionally needing a skin cancer or cyst surgically removed. Dr. Bair says there have been big improvements over the years in new drugs for advanced melanoma. "As dermatologists, we typically do not prescribe these but refer out to the oncologists. Being able to give these patients better survival has been amazing. Of course, as a dermatologist, I focus on education on safe sun exposure and early detection. Most of the melanomas I find are early stage and simply need excision and monitoring."

Dermatologists see patients of all ages, from infants to the elderly, and Dr. Bair acknowledges that it's challenging to try to relate to all patients in all life stages. Most of her patients are older adults, 50 and above, with sun damage, who need regular skin cancer screening and skin checks. This is also the age group that is most interested in cosmetic treatments. On the cosmetic side, Dr. Bair enjoys providing Botox and filler treatments.

Dr. Bair is happily settled in Longmont with her husband and two boys, ages 6 and 8. She enjoys hiking, traveling, reading and gardening. "I feel very privileged to do what I do," she says. "I like to form lasting relationships with my patients and want them to feel like a member of the family when they walk into my office."

If you're in need of medical, surgical, or cosmetic dermatological care, make an appointment with Crossroads Dermatology today.

Special Events

Dr. Bair will be attending the Successful Aging Expo in Longmont on Oct. 9, offering free skin cancer screenings as well as giveaways for product and services. And the public is welcome to come by Crossroads Dermatology's open house from 1 - 6 p.m. on Nov. 7! Enjoy a tour and a free complimentary cosmetic consultation. Dr. Bair will be featuring some cosmetic specials that evening.

Dr. Blair
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