



# Expo 2020 Dubai announces Innovation Impact Grant Program

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*African entrepreneurs and startups with innovative social impact solutions may apply for grant funding up to \$100,000 per project and gain global recognition.*

PALO ALTO, CA, UNITED STATES, October 4, 2018 /EINPresswire.com/ -- Problem solvers from around the globe can take their solutions to the next level while building priceless partnerships by applying for the fourth cycle of Expo Live's Innovation Impact Grant Programme. Expo Live is a USD 100 million innovation and partnership programme launched by Expo 2020 Dubai to make a lasting social impact by supporting, accelerating and promoting creative solutions that improve lives while preserving our world.

**“**The true legacy of Expo 2020 will be measured by the connections it creates, the people it inspires and the future it builds.”  
*Her Excellency Reem Al Hashimy*

The Innovation Impact Grant Programme awards funding up to USD 100,000 per project, depending on its potential

to impact the environment positively or generate real social value, focusing on Expo 2020's subthemes of Opportunity, Mobility and Sustainability.

Her Excellency Reem Al Hashimy, UAE Minister of State for International Cooperation and Director General, Dubai Expo 2020 Bureau, said: “The true legacy of Expo 2020 will be measured by the connections it creates, the people it inspires and the future it builds.” Expo Live not only symbolises what a World Expo should stand for, it also enables Expo 2020 Dubai to deliver on its promise of social innovation, inspiring future generations to create a positive impact on the world.”

The launch of the Innovation Impact Grant Programme's fourth cycle and the announcement for African change makers to apply will also be part of the 2018 edition of DEMO Africa in Casablanca, Morocco. Each of the 70 projects currently supported by the Innovation Impact Grant Programme correlates to one of the United Nations' Sustainable Development Goals, in order to contribute to a global movement.

Yousuf Caires, Vice President – Expo Live at Expo 2020 Dubai, said: “Expo Live is proud to support passionate visionaries who are making a positive social and environmental impact all over the world. All 70 Global Innovators reaffirm our belief that innovation can come from anywhere, to anyone. “We look forward to providing them with further support following our successful first Global Innovators Summit, and we are very excited to welcome other like-minded innovators from all over the world to the fourth cycle of the Innovation Impact Grant Programme.”

Applications for the fourth cycle close on 2 December, 2018. To find out more about Expo Live's Innovation Impact Grant Programme, please visit [www.expo2020dubai.ae/expo-live](http://www.expo2020dubai.ae/expo-live).

About Expo 2020 Dubai

Expo 2020 Dubai is guided by the belief that innovation and progress are the result of people and ideas combining in new ways. For six months from 20 October, 2020, Expo aims to bring

together 180 countries and millions of people to celebrate human ingenuity: 'Connecting Minds, Creating the Future'.

- During the six months from 20 October, 2020 to 10 April, 2021, we expect millions of people to visit Expo
- About 70 per cent of all visitors are anticipated to come from outside the UAE – the largest proportion of international visitors in Expo history
- We aim to create and deliver an inclusive and global Expo with more than 200 participants, including nations, multilateral organisations, businesses and educational institutions
- Expo 2020 also has an ambitious volunteer programme, which aims to include more than 30,000 volunteers from a wide range of ages, nationalities, cultures and backgrounds
- The Expo site covers a total of 4.38 sqkm, including a 2 sqkm gated area. It is located adjacent to Al Maktoum International Airport in Dubai South
- Expo 2020 Dubai is the first World Expo to take place in the MEASA (Middle East, Africa and South Asia) region

Visit: [www.expo2020dubai.com](http://www.expo2020dubai.com)

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### About World Expos

In 1851 the Crystal Palace was the centrepiece of London's Great Exhibition – the first World Expo. It celebrated the man-made industrial wonders of a rapidly changing world. Architecture, contents and a theme, 'Industry of All Nations', were combined to create a big idea of nations meeting nations in shared technological and commercial progress. In more recent years, participants in World Expos, including governments, international organisations and companies, have gathered to find solutions to universal challenges and to promote their achievements, products, ideas, innovations, their national brand, and their nations as destinations for tourism, trade and investment.

World Expos are held under the auspices of the Bureau International des Expositions (BIE), the intergovernmental organisation responsible for overseeing and regulating international exhibitions ('Expos') and for fostering their core values of Education, Innovation and Cooperation. Today, four types of Expos are organised under the BIE's auspices: World Expos, Specialised Expos, Horticultural Expos and the Triennale di Milano.

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