

Microsoft announced as Platinum Sponsor for HISA2018

JOHANNESBURG, GAUTENG, SOUTH AFRICA, October 2, 2018 /EINPresswire.com/ -- Microsoft South Africa has been confirmed as a platinum sponsor of the 4th annual [Healthcare Innovation Summit Africa](#) (#HISA2018), which is set to take place on 17 and 18 October at the Gallagher Convention Centre Johannesburg, South Africa.

The event which is set to host over 300 healthcare practitioners, policy makers, technology experts, investors and hospital administrators, will convene for two days of top-level content, workshops, case studies, live demo's and dynamic conversations addressing how healthcare is being redefined through technology.






Paving the road to Sustainable Smart Healthcare

Microsoft South Africa's mission is to empower every person and organisation on the planet to achieve more. The breadth and depth of Microsoft's mission unlocks unprecedented opportunity as technology transforms every industry and has the power to make a difference in the lives of everyone. The company is grounded in both the world in which we live and the future we strive to create and speaks to their new worldview which is rooted in the intelligent edge and intelligent cloud.

The intelligent edge is the interface between the cloud and the real world. It is the layer of mobile devices used to access the data in the cloud, speeding up the processing power of the internet of things, thus helping this new world react faster to changing conditions.

Microsoft's Business applications, Applications and Infrastructure, as well as Data and Artificial Intelligence (AI) solutions, are designed to help accomplish effective digital transformation, by empowering employees, engaging customers, optimising operations and transforming products.

Under the theme "Paving the road to Sustainable Smart Healthcare" HISA 2018 will cover emerging technology trends in healthcare such as AI, IoT and wearables, electronic health records, medical practice management technology, healthcare data security and privacy, telemedicine, predictive analytics and much more. It will also look at the impact that these technologies have on hospital operations and healthcare delivery.

Confirmed speakers for HISA 2018:

- Montsheng Margret Tsiu, Free State MEC of Health

- Dr Michael Mol, Head of Hello Doctor and former Top Billing presenter (Conference Host)
- Andrew Raynes, Director of IM & T and Chief Information Officer at Papworth Hospital NHS Foundation Trust
- Rajeev R. Eashwari, Director: eHealth, Gauteng Department of Health
- Dr Sindeep Bhana, Principal Specialist & Head of Endocrinology & Metabolism at Chris Hani Baragwanath Academic Hospital
- Dr Tapiwa Chiwewe, Manager: Advanced and Applied AI at IBM
- Sheraan Amod, CEO: RecoMed
- Debbie Rodgers, Managing Director of Praekelt.org
- Iraneus Ogu, Director Africa Artificial Intelligence and Blockchain for Healthcare Initiative at Insilico Medicine, Inc
- Etienne Dreyer, Associate Director: PwC
- Leonard Slabbert, CTO: Boehringer Ingelheim, Sub-Sahara Africa
- Reg Courtenay, Deputy Director: IT Systems in Health, Joburg City
- Dr Kofi Okyere-Dede, Medical Doctor & "Ideas Guy" for Novitech Digital
- Mike Perk, CEO at WWC
- Peter Kanda, Head of Information Services at Gertrude's Children's Hospital, Kenya
- Dr Burton Shinnors, COO, BusaMed Hospital Group
- Dr Ola Orekunrin-Brown, Founder of "Flying Doctors Nigeria"
- Ana Lúcia Moreira, CCO & Co Founder of FisioCloud Brazil
- Paul Saunders, Data Analytics Product Manager at Mediswitch
- DilipNaran, Product Development Manager at Med-e-Mass
- Moshtaq Ahmed, CEO at NybSys/Racson

Key topics at this HISA 2018 include:

- Digitally Transforming a Healthcare Institution.
- The Role of Technology in Making NHI a Success.
- How Practical is Robotic Healthcare Within the African Context?
- Artificial Intelligence and the Future of African Healthcare.
- Electronic Health Records: Data Security Risks, Privacy and Regulatory Compliance.
- Emerging Trends and Opportunities in the eHealth Market.
- Internet of Medical Things(IoMT): Transforming Healthcare with Connected Medical Devices.
- Digitizing and Automating the Distribution and Dispensing of Medication.
- Measuring the ROI of Digital Healthcare Projects.
- IoT and Wearables in Healthcare.
- Assessing the Efficacy of Technology-Enabled Population Health Management Systems.

How to Participate:

[Join as an attendee:](#) Join local and international hospital CxOs, medical practitioners, healthcare IT leaders, service providers and government functionaries – for two days of top-level content, case studies, live demos, breakaway sessions and plenty of networking opportunities.

[Join as a exhibitor:](#) Showcase your health-tech innovations, projects, and solutions. Put your organisation at the centre of this one-of-a-kind gathering. Find new partnerships, investors, leads, and opportunities.

For more information about this conference, visit: <http://www.healthcareinnovationsummit.co.za>

Matshego Njumbuxa
IT News Africa
110260981
[email us here](#)

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