

# HOUSE OF BLUES MUSIC FORWARD FOUNDATION GRANTS YOUTH ALL ACCESS TO CAREERS IN THE MUSIC INDUSTRY

*All Access Fest is a career day with a rock & roll twist that redefines what's possible for the next generation.*

LOS ANGELES, CA, USA, October 2, 2018 /EINPresswire.com/ --

[-House of Blues Music Forward Foundation](#) announces its inaugural [All Access Fest](#), designed to kick-start careers for young people with a dream of working in the music industry, both on and off the stage. All Access Fest is a career fair with a rock & roll twist that links passions to professions. At this free, knowledge-building and networking event, young people, ages 16-22, will attend workshops and panels and connect with music industry leaders, employers, and educational institutions to explore a variety of opportunities including degree and certification programs, industry internships, full-time jobs, performance gigs and more.



Khalid is one of the featured artists who assists the House of Blues Music Forward Foundation.

All Access Fest dates and cities are as follows:

Chicago- October 12th from 9:00 AM-12:00 PM at House of Blues

Las Vegas-October 18th from 9:30 AM – 12:30 PM at House of Blues

Los Angeles- October 18th from 9:30 AM-12:30 PM at The Wiltern Theatre

New Orleans- October 20th from 9:00 AM-12:00 PM at House of Blues

In the event's first year, over one-thousand youth from communities nationwide will converge at these events which will feature emerging artist performances, panel presentations, breakout sessions, and hiring and informational booths manned by colleges and employers to offer students a jump-start to the music industry education and career of their dreams. Workshops and sessions will explore topics such as Women in Music, Music Business 101, Technology in Music, The Art of Networking, Monetizing Your Music and more.

Over 100 leading industry and community leaders will be at the festivals providing knowledge, skills and insight to the next generation of leaders. Experts confirmed to participate include Arabian Prince, NWA founding member; David Marcus, Ticketmaster EVP Head of Music; Amanda Schoffner, ASCAP Director of Film & TV Music; Lara Christie, WME Music Agent; Mark Hubbard, Recording Academy Chicago Chapter President; Sonica Ruiz, Chicago Park District Director of Cultural Affairs; Jaime Gregory, Mandalay Bay EVP of Entertainment; Greg Schatz, French Quarter Fest Entertainment Director; Ashley Shabankareh, Preservation Hall Director of Programs; Angela

Watson, Q93/iHeart Media New Orleans radio personality and many more.

Ticketmaster EVP, Head of Music, David Marcus says, "The future of our industry depends on the next generation of artists and leaders. Our job is to inspire, prepare and connect these passionate young people to opportunities that allow them to drive our industry forward in powerful ways."

Community participants at All Access Fest will include Torres East LA Performing Arts Magnet, Hollywood High School, Notes for Notes (LA), Musicians Institute (LA), Chicago Tech Academy, Progressive Leadership Academy (Chicago), College of Southern Nevada (Las Vegas), Global Community High School (Las Vegas), Loyola University (New Orleans), Southern University of New Orleans and many other educational institutions with students interested in exploring pathways into careers in the music industry.

Music Forward removes barriers to ensure that under-represented voices have a bridge into the music industry and the industry becomes a more accessible, diverse, and equitable place to work. Music Forward staff focuses in under-resourced communities to outreach to youth who would rarely have the opportunity to access this type of relevant, essential music industry knowledge. The organization is doing its part to address a nationwide challenge today's youth face when it comes to education and employment. 11.7% of the nation's 16-24-year-olds are disconnected, meaning they are not currently enrolled in school or working which can result in a variety of socio-economic difficulties throughout life. By providing fundamental resources and strategic opportunities, the organization helps youth turn their passion for music into professions and map pathways to success. According to a recent impact and outcomes assessment, 100% of our alumni are in school or employed, and 94% continue to use the skills and knowledge they gained at Music Forward in various life contexts.

Music Forward invites everyone to play a part in transforming young lives through music by growing our family of supporters. Join the movement across social channels @HOBMusicForward and learn more at [www.hobmusicforward.org](http://www.hobmusicforward.org). Transform Lives. Inspire Leaders. Influence Culture.  
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#### About [Music Forward Foundation](http://www.hobmusicforward.org)

Celebrating 25 years in 2018, Music Forward is an independent nonprofit organization that redefines what's possible for the next generation. Focusing on young people ages 12-22 in under-represented communities, we provide unmatched access to kick-start careers and champion a more inclusive music industry. Learn more at [www.hobmusicforward.org](http://www.hobmusicforward.org).

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