







# [ENCLOSED], the World's Finest Lingerie Subscription Service Launches New Premium Body Lingerie Offerings

*[ENCLOSED], the foremost luxury lingerie gift service has added four body lingerie subscriptions to its existing array of popular underwear subscriptions.*

SAN FRANCISCO, CALIFORNIA, UNITED STATES, October 2, 2018  
/EINPresswire.com/ -- [\[ENCLOSED\] is launching a new line of lingerie gift offerings](#) for couples designed with the romantic gift-giver in mind. Going beyond the monthly delivery of knickers, this new service rolling out on October 6, 2018 allows a person to surprise his or her love with a different lingerie piece every month. For instance, she might get a dusty pink lace teddy one month, then a black silk robe the next.

A YEAR OF SUMPTUOUS LINGERIE	SIX MONTHS OF LINGERIE LOVE	A SEASON OF LINGERIE LOVE	MONTHLY LINGERIE LOVE
			
CURRENTLY \$999 WILL BE \$1,300	CURRENTLY \$499 WILL BE \$700	CURRENTLY \$249 WILL BE \$370	CURRENTLY \$89 WILL BE \$130

The new offerings launch October 6, but until then customers can access the beta products at the lower price-points.

## THE ONLY GIFT SERVICE SPECIFICALLY DESIGNED FOR THE GIFT GIVER

While there are dozens of companies that deliver panties monthly, [ENCLOSED] was and is the only lingerie gift service designed specifically for the person searching for a romantic, luxury gift for his/her love. [ENCLOSED] is committed to innovating the subscription industry's business model by hand selecting each piece for the recipient rather than relying on a impersonal algorithm.

## CUSTOMER DEMAND & FEEDBACK INSPIRES NEW LINGERIE OFFERINGS

For two years now, [ENCLOSED] has been tapping it's tens of thousands of customers, collecting feedback and product testing. The largely straight male customer base has been asking "the knicker ladies" for gift options that expand beyond the luxury panty range. Listening to that feedback, [ENCLOSED] will be offering multi-month lingerie subscriptions in addition to its pre-existing knicker subscriptions. As [ENCLOSED] gifts are ultimately about love, the new offerings are called the "Lingerie Love", with products that include [a variety of assorted bodywear](#) ranging from bralette sets, nighties, teddies, rompers, robes, sleepwear, to ultra-sexy clandestine lingerie.

## TAPPING AN UNDER-SERVED MARKET

[ENCLOSED] is not only responding to their customers, but filling a niche in the current lingerie market. [Lingerie subscriptions will be priced from \\$130 to \\$1,300](#), reflecting the highest quality of concierge service and luxury designer lingerie. These prices enable [ENCLOSED] to capture the under-served upper-end market just below Agent Provocateur, yet considerably above the usual boutique or department store offerings.

## NEW OFFERINGS: BETA & FUTURE PRICING

The new offerings launch October 6, but until then customers can access the beta products at the lower price-points. Refer to the graphic for more information about our future pricing.

## DEEPENING OPPORTUNITIES FOR LOVE & CONNECTION

“Since launching [ENCLOSED] in 2014, we have remained committed to our mission of inspiring love and connection through monthly couple’s gifts” says owner and founder Antonia Townsend. “We don’t just sell lingerie. Our mission is based on celebrating human connection and inspiring intimacy on a deeper level. Our service enables the gift-giver to demonstrate his adoration for the woman he loves, showing her just how beautiful she is in his eyes. It’s deeply moving to see the impact that the simple gesture of giving the dark purple [ENCLOSED] box can have” says Townsend.

### ABOUT [ENCLOSED]

At [ENCLOSED] we are on a mission to help the gift-giver demonstrate his or her adoration for the woman they love. Serving 17,000+ customers in 19+ countries, [ENCLOSED] sends out thousands of lingerie gifts every month from its San Francisco headquarters. Sourcing lingerie from the finest designers world-wide, we help gift-givers express their love and desire with a truly romantic, memorable gift experience like no other.

<https://theenclosed.com/>

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