

The Best Mobile App Design & Development Companies Of 2018 Revealed

DesignRush compared top app design and development agencies' experience, clientele, leadership, cost structure & more to determine the best professional firms.

NEW YORK, NY, UNITED STATES, October 4, 2018 /EINPresswire.com/ -- DesignRush.com, an online guide to help businesses find top full-service agencies, web design and development companies, digital marketing firms and technology companies, released the list of the best mobile app design and development firms of 2018.



Each award-winning app design and development company listed below is able to conceptualize, design, develop and launch custom mobile apps aimed at achieving specific business goals, such as brand awareness, online conversions or eCommerce sales.

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Modern businesses who want to improve brand recognition, capture new consumers, foster customer loyalty and increase revenue should invest in a well-designed mobile app with great user experience.”

Gabrial Shaoolian, Founder of DesignRush

The firms create professional mobile applications that are compatible with Android, iOS and Windows. In addition, these app designs can be accessed on various devices, including mobile smartphones, tablets, desktops, wearable devices and smart TVs.

The 18 best app design and development agencies are:

1. Exaud
Exaud creates innovative mobile apps and software solutions. The app design and development agency is also experienced in wearable technology and the Internet of Things.

2. The Sneakers Agency

Sneakers Agency focuses on user-friendly mobile platforms. The design firm crafts digital strategies, then designs and develops products that match each initiative.

3. Imagemme

This comprehensive design agency creates brand identities, product design, digital platforms, custom interfaces, manages art direction and even executes cohesive marketing campaigns.

4. Y Media Labs

Y Media Labs creates personalized mobile apps that foster omnichannel customer journeys, great user experience, strong conversions and other business goals.

5. Fueled

Fueled has a team of designers, developers and digital strategists that work together to conceptualize, design and develop customer-centric app designs.

6. IntellectSoft

This full-service software development firm combines trendy technology, such as blockchain, augmented reality and artificial intelligence, with customized business solutions.

7. WillowTree

WillowTree manages product strategy, prototyping, mobile app design, development, testing, cybersecurity, platform integrations, QA testing, analytics and more.

8. Blue Label Labs

This design and development agency doesn't just build mobile apps – Blue Label Labs can also develop applications for smartwatches, augmented reality and virtual reality, TVs and more.

9. Dot Com Infoway

Dot Com Infoway combines web design and graphic design experts. This ensures that each mobile app is built with the users in mind and is aesthetically pleasing.

10. Mobiloitte

This mobile and website app development company creates mobile apps with effective cybersecurity, reliable performance, and the latest design trends.

11. Big Nerd Ranch

Big Nerd Ranch notably takes the time to continually train their developers, ensuring that they understand the latest trends, techniques, programming languages and more.

12. Konstant Infosolutions

Konstant Infosolutions creates enterprise and consumer app designs that achieve specific business objectives while working well on any device.

13. Robosoft Technologies

Robosoft Technologies develops a unique digital strategy for each client. Then, they design, build and launch mobile apps with strong user experience and innovative technology, such as AR/VR.

14. MojoTech

MojoTech develops personalized mobile app designs, train internal employees so they feel comfortable working the application, and incorporate new design trends and frameworks.

15. Intellias

In addition to developing mobile applications, Intellias is experienced in fintech, software-as-a-service, the Internet of Things and other digital areas.

16. EffectiveSoft

The software development firm offers customized online solutions for a variety of industries, including finance, healthcare and telecommunications.

17. Chetu

Chetu brings together over 1400 developers and experts to build custom mobile apps and digital platforms that achieve specific business goals.

18. Fingent

This full-service design and development agency creates web and mobile applications, software-as-a-service, enterprise software development and more.

[“Studies show](#) that consumers prefer using dedicated mobile apps rather than mobile-friendly websites,” says DesignRush Founder and Executive Director Gabriel Shaoolian. “Modern businesses who want to improve brand recognition, capture new consumers, foster customer loyalty and increase revenue should invest in a well-designed mobile app with a great user experience. These agencies can make that possible.”

To determine the best app design and development agencies, DesignRush’s team of in-house digital marketers, designers, developers, branding experts and entrepreneurs collaborated. These professionals evaluated the app design companies’ pricing structure, prior work, client testimonials, services and more to determine the best of the best.

Brands hoping to create a comprehensive mobile platform that represents their brand effectively can search for a [top-rated app design and development company](#) in DesignRush’s Agency Listing section. Users can also compare mobile app companies based on the criteria used by the DesignRush experts.

About DesignRush: DesignRush.com is a digital destination to inspire creativity and the discovery of marketing, design and technology trends. The company was founded by Gabriel Shaoolian, an experienced entrepreneur and digital marketing expert.

DesignRush features the top agencies around the world, including the best Digital Agencies, Logo Design & Branding Agencies, Website Design Companies & E-Commerce Website Design & Development Companies.

In addition to listing the best professional agencies, DesignRush’s Best Designs section showcases the best designs in web, logo, print, packaging, mobile apps and video. Users can filter best designs by industry. DesignRush also features comprehensive articles in the Trends & Insights section.

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