

## NCM® Associates Acquires TSI Auto Solutions, Strengthening Its Software and Data Offerings

KANSAS CITRY, MO., UNITED STATES, October 4, 2018 /EINPresswire.com/ --<u>NCM® Associates</u> has acquired Canadian-based <u>TSI Auto Solutions</u>, effective Sept. 28, 2018, furthering its growth, diversification, and client support strategy.

With this merger, NCM, the originator of the 20 Group process, will further strengthen its database and suite of analytical tools, and will be able to offer SaaS products to better serve North American OEMs and their dealer network.

"TSI Auto Solutions is excited to partner with an employee-owned, industry veteran like NCM that's as dedicated to clients' success as we are," said Jane Ravenshaw, President of TSI. "Together,



I'm confident we will expand our current services and develop new products to give OEMs and their dealers the data and intelligence they need to optimize profitability."

NCM and TSI intend to conduct "business as usual" in the coming months; any merger activities will be done with the utmost care to minimize client impacts.

"First and foremost, I'm thrilled to welcome TSI associates to the NCM family. Jane and I are truly excited about our new partnership and the opportunities it will create for our associates, and especially for our clients," said NCM President & CEO Paul Faletti, Jr. "Our portfolio of reporting and analytical options will only grow and improve from here, and I know our OEM and dealer clients will appreciate having tools designed to help them make better, more informed decisions based on data to drive performance."

For additional information, please email tsi@ncmassociates.com, or visit <u>www.ncmassociates.com</u>.

About NCM® Associates, Inc.

NCM Associates, Inc. is the originator of the automotive industry 20 Group peer collaboration process and has been providing dealership Benchmark® analytical data, education, and consulting services to the industry since 1947. Located in Kansas City, Mo., NCM provides a robust suite of services designed to drive dealership profitability using its proven, operations-focused Benchmark for Success program with new and pre-owned North American automotive dealerships and OEMs, as well as with businesses in 20 other industries. NCM is proud to be 100% employee-owned. For more information, visit <u>www.ncmassociates.com</u> or call

800.756.2620.

## About TSI Auto Solutions

TSI is a software company located in fully bilingual Moncton, New Brunswick. A leader in delivering state-of-the-art business management solutions, TSI provides financial and non-financial performance data analysis software for the automobile industry. TSI has a versatile suite of products that includes data cleansing, dealership reporting, OEM and Dealer Group reporting, business and performance management, forecasting, as well as a contact management solution. TSI currently has 10 OEMs and 11 brands using its software in Canada and Australia.

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