



Betterez Launches Five New Customers in Q3

TORONTO, ONTARIO, CANADA, October 4, 2018 /EINPresswire.com/ -- It's been a big year for [Betterez](#), a Toronto-based tech startup modernizing the ticketing and reservations systems of operators in the ground travel industry. The company is experiencing an extraordinary year of growth and has launched five new North American and UK customers in the last 8 weeks.

“

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*Tal Shalit, Founder & CEO,
Betterez*

Betterez gained international recognition in the travel industry when it was named by Skift as one of the Top Travel Startups to Watch in 2018. “Our business has grown tremendously since 2017 – we've had to double our head office staff to keep up with the demand and move to a new office,” says Tal Shalit, Founder & CEO of Betterez. “We've also launched innovative new product lines this year including our revenue management module that allows operators to optimize their prices for the right trip at the right time.”

Betterez's newest customers include passenger and parcel service operator [Cold Shot](#), events company Inspiring

Healthy Lifestyles as well as transit operators Wroute, [Kasper](#) Transportation Canada and TransElite.

“We're thrilled to be using the Betterez ticket management solution,” says Jason Hammond, CEO of Wroute. “Our passengers can seamlessly book tickets on their mobile devices and easily board one of our vehicles.”

All of the new customers were signed and launched in Q3. Betterez is poised for an exciting year ahead and plans to make a big announcement in Q4.

About Betterez

Betterez, founded in 2011, is a next generation Reservations & Ticketing Management (RTM) technology company focused on helping motorcoach, tour and multi-use ticketing operators grow their businesses, and run operations and finance more efficiently. For more information, visit: www.betterez.com.

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