

How Can Interactive Kiosks Improve Your Business

MIAMI, FL, UNITED STATES, October 4, 2018 /EINPresswire.com/ -- The benefits of kiosks are many, for a wide array of environments. They enable you to display content easily while maximizing space and allowing your customers/ audience the ability to access information conveniently. We design both indoor and outdoor kiosks, along with non-interactive kiosks if desired, and we offer robust, vandal-proof construction if needed. They are made for maximum durability for high use applications, with minimum maintenance necessary for continued convenience.



Interactive Kiosks

How Can an LED Display Benefit Your Business?

Increasing Accessibility: Kiosks offer the ability to provide information in an eye-catching, smooth, convenient, accessible manner. They are designed for maximum user-friendliness, enabling users to gain the info they are seeking in the fastest ways possible.

Advertising: Advertising is done easily with an interactive kiosk. A variety of different media can be used, enabling personal connection with your customers as you present new products, promotions, and specials that are occurring.

Wayfinding: Wayfinding is one of the most useful applications of an interactive kiosk. In this manner, a kiosk works as a solution that guides users in the right direction, which enables less reliance on staff members, along with more freedom for the user.

Order Entry/ Point of Sale/ Payment: Kiosks are exceptional tools for use as a self-service center where customers can purchase items or make payments. Allowing for increased automation, while enabling employees to focus on other tasks.

Tools for Promotion: An interactive kiosk utilizes the latest technology in digital signage, which can be used to provide promotions to your clientele. Targeted promotions are becoming increasingly more common, and customers develop loyalty when they are given the ability to shop more efficiently. In this manner, a kiosk can serve as a connection point between your company and your customer.

Organization: Kiosks can help immensely with keeping your business or establishment organized by providing a simplified access point for information and communication. All information can be found in one easy to access place, minimizing clutter and visual noise.

Kiosk Maintenance

Though our kiosks are designed to withstand the elements, regularly maintaining your kiosk is essential to its ability to perform at the highest level. When it comes to the long-term care of your kiosk, it is necessary to apply certain measures of upkeep, and we suggest this be done regularly. If you are interested in having this handled by professionals, we offer a maintenance plan to ensure your investment is properly managed and maintained.

Designed for Long-Lasting Use and Resilience

All kiosks designed and produced by [Intermedia Touch](#) are weatherproof, which means they are built to withstand the weather and elements, and they are all rated IP 65. This rating is a measure of quality, and it means that they are completely sealed to prevent moisture and other particles from entering and damaging the unit. Furthermore, they include anti-glare and anti-vandal proof glass, which adds to the performance and security of each device to ensure maximum quality. Our state-of-the-art kiosks include a built-in heating and cooling system to prevent overheating. They are each equipped with high definition sound systems for the clearest, most profound audio abilities.

Intermedia Touch offers a wide range of custom hardware solutions for kiosks, enabling the most versatile installations and displays for practically every application. Our hardware solutions are available in many sizes and different orientations, along with a variety of wall mount options, to provide versatile options for a custom setup, for every client. If necessary, we do have rental options available on indoor kiosks. Additionally, our indoor kiosks are ADA compliant, and they can be custom wrapped for your preferred theme or brand guidelines.

Custom-Designed Kiosks for Every Application

All of our kiosks are custom-designed by our team of professionals for an innovative experience, using the most cutting-edge technology to enhance the audience's usage. We aim for not only highly advanced features but also a very user-friendly execution that keeps our digital signage products easy to work with while providing all the information necessary. Intermedia Touch specializes in kiosks for all varieties of use, including wayfinding and directories, a point of sale, contests, survey and data capturing, educational learning, museums, exhibitions, and entertainment options; along with video & photo capturing.

If you are in need of an interactive solution to provide greater customer satisfaction, a kiosk may be the best solution. Kiosks from Intermedia Touch are custom-designed to handle a myriad of business needs while delivering interactive content to support your customer in the fastest, most efficient manner. [Contact us](#) today to learn more about our customized kiosks for your business!

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