



The Heirloom Rabbit Releases the Sweet Beginnings Collection

Customers are frantic to see the spellbinding signature collection featuring luxuriously soft baby blankets and hats.

ELKHORN, NEBRASKA, UNITED STATES, October 6, 2018 /EINPresswire.com/ -- Justine Erwin from The Heirloom Rabbit is releasing the brand new Sweet Beginnings Collection, and each product will be individually made by the designer herself. The Sweet Beginnings Collection will be released October 20, 2018.

The Heirloom Rabbit is known for helping mothers and their precious little ones experience the softness.

Thus, for the first time, Justine has created an entire product line of her favorite and most popular blankets and hats. The new Sweet Beginnings Collection is scheduled to go live on October 20, 2018.



The collection will be exclusively sold on the website theheirloomrabbit.com where the limited products are scheduled to sell out by the end of the season.

The blankets are designed to showcase classical elegance with heirloom-quality materials that make mothers feel as though they were wrapping their little ones in a cloud.

Several products come in blue or pink as well as neutrals, to capitalize on today's trends.

All baby blankets are made from machine-washable yarn, which means mothers will be able to spend more time sleeping and less time in the laundry room.

Her collection also includes baby hats to keep little ones' ears warm as well as their toes.

The Sweet Beginnings Collection ranges in price from \$25 to \$310.

Justine is excited to welcome her fans to her new handmade product line collection that they've been requesting.

For more information about the Sweet Beginnings Collection or for an interview with Justine, please write to justine@theheirloomrabbit.com. Media high-res photos available upon request.

About The Heirloom Rabbit

Justine started designing baby blankets after she was faced with a very real problem. Many baby blankets are made with rough yarns, making the products itchy and uncomfortable. After many years of creating baby blankets by hand, Justine's products started gaining notoriety amongst the baby blanket industry.

www.theheirloomrabbit.com

Justine Erwin
The Heirloom Rabbit
702-494-7068

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)



Many items by The Heirloom Rabbit are available in these classic colors.

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.