

Bakell.com announces release of their new mobile app on the app store

Bakell, the #1 leader of edible glitter, cake decorating tools, kitchen utensils & baking supplies, has gone mobile! The new Bakell mobile app is now available!

REDLANDS, CALIFORNIA, UNITED STATES, October 6, 2018 /EINPresswire.com/ -- The [Bakell](https://bakell.com/) team (<https://bakell.com/>) announces the release of their new Bakell mobile app! The Bakell mobile app is now available on the Apple app store for the [iPhone](#) & Google Play for the [Android](#). The new Bakell mobile app will allow for a more seamless shopping experience! Some of the new available features include: Easy Checkout, several payment options like Apple Pay, Google Pay, PayPal & Amazon Pay, adding items to a custom Wish List and managing your Bakell Account on the go!

"Bakell is an online decorating & baking supplies company that specializes in creating and selling fun, decorative tools & products, from silicone molds to custom decorative stencils. But we knew we needed to make online shopping for our customers even easier! We needed a mobile app. We wanted build an app that was secure, fast & easy so our customers could shop on the go," said Justin Jordan, CEO & co-founder of Bakell. Research has shown that the enterprise mobile app market is expected to grow to \$63 billion by 2020. In 2016, the average number of apps created by businesses was 11, a 126 percent increase on the number created.

“

We know now that 23 percent of all apps are used only once but also that 39 percent of apps are used 11 times or more. So we felt the timing was right to launch!"

Justin Jordan, CEO & co-founder


Justin Jordan went on to say "The case for creating mobile apps for business is strong, but like anything, there are good and bad ways to go about it. We know now that 23 percent of all apps are used only once but also that 39 percent of apps are used 11 times or more. So we felt the timing was right to launch!"



About Bakell LLC:

Located in Redlands, CA, Bakell.com. is a privately-owned and operated business with a national presence; its products are sold online across America and in Canada. Bakell.com is the #1 online destination for edible dusts &

edible glitters, boutique cake decorating supplies and custom baking tools. From cake decorating tools, lusters dusts & cupcake wrappers to silicone molds, custom food grade stencils & cookie cutters, Bakell is the leading choice for professional cake artists & DIY crafters. For more

IT'S HERE.





The Bakell Mobile App is Here

information please visit
<https://www.bakell.com>

Justin Jordan

Bakell

9095610863

[email us here](#)

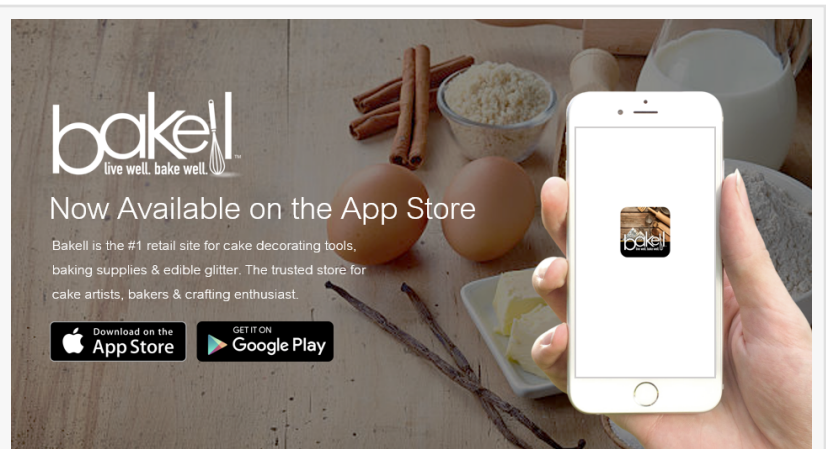
Visit us on social media:

[Facebook](#)

[Twitter](#)

[Google+](#)

[LinkedIn](#)



Download the new Bakell Mobile today



Bakell app available for iPhone & Android

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.