

Geographic Information System Market | Growth, Trends and Progress (2018-2023)

MarketResearchNest.com adds "Global Geographic Information System Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

PUNE, INDIA, October 9, 2018 /EINPresswire.com/ -- A geographic information system (GIS) is a system designed to capture, store, manipulate, analyze, manage, and present spatial

or geographic data. The acronym GIS is sometimes used for geographic information science (GIScience) to refer to the academic discipline that studies geographic information systems and is a large domain within the broader academic discipline of geoinformatics. What goes beyond a GIS is a spatial data infrastructure, a concept that has no such restrictive boundaries.



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The increasing use of GIS in marketing is one of the key growth drivers of this market. GIS helps identify relations between customers' geographical presence and organizations' marketing campaigns. Moreover, organizations are increasingly using GIS technology to improve their customer segmentation and targeting as it provides customer details based on customer culture, lifestyle, demography, buying behaviour, other important details. Furthermore, the financial services and retail industries also using GIS technology for effective marketing campaigns

During 2015, the GIS market in APAC in the government sector dominated the market and accounted for nearly 25% of the market share in terms of revenue. Many governments across the region are increasingly adopting GIS applications to improve national security. Also, GIS technology plays a major role in improving the national infrastructure, thereby propelling the growth prospects of this market segment until the end of 2020.

Competitive Analysis of the Global Geographic Information System Market

The crucial part of the Geographic Information System report designed to provide readers comparative assessment of key market players and strategic overview of global Geographic Information System market. The readers can gain vendor insights such as the SWOT analysis of competitive firms, their capabilities, and success in the Geographic Information System marketplace. Moreover, company profile information to evaluate their market strategies, product offerings, Geographic Information System recent market developments, total revenue for past years and more.

Scope of the Report:

This report studies the Geographic Information System market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Geographic Information System market by product type and applications/end industries.

Market Segment by Manufacturers, this report covers

Esri
Hexagon
Pitney Bowes
Rolta India
MDA
Autodesk
GE Energy
China Information Technology
SuperMap

Browse full table of contents and data tables <https://www.marketresearchnest.com/Global-Geographic-Information-System-Market-2018-by-Manufacturers-Countries-Type-and-Application-Forecast-to-2023.html>

The Geographic Information System market research report completely covers the vital statistics of the capacity, production, value, cost/profit, supply/demand import/export, further divided by company and country, and by application/type for best possible updated data representation in the figures, tables, pie chart, and graphs. These data representations provide predictive data regarding the future estimations for convincing market growth. The detailed and comprehensive knowledge about our publishers makes us out of the box in case of market analysis.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia etc.)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

GIS Collectors
Total Stations
Imaging Sensors
GNSS/GPS Antennas
LIDAR

Market Segment by Applications, can be divided into

Agriculture
Construction
Transportation
Utilities
Oil and Gas
Mining

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There are 15 Chapters to deeply display the global Geographic Information System market.

Chapter 1, to describe Geographic Information System Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Geographic Information System, with sales, revenue, and price of Geographic Information System, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales,

revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Geographic Information System, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Geographic Information System market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Geographic Information System sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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