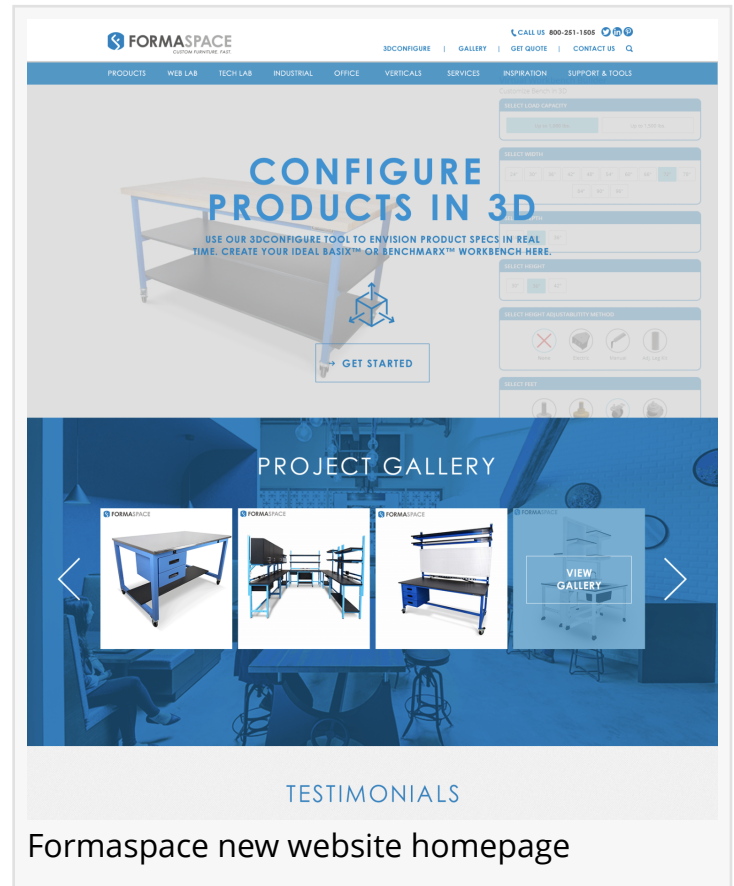


Formaspace Launches New Website Featuring 3D Workbench Builder Tool

Formaspace debuts a user-friendly website to better serve clients and showcase their design and manufacturing laboratory and industrial furniture capabilities.

AUSTIN, TEXAS, UNITED STATES, October 9, 2018 /EINPresswire.com/ -- The new website design is centered around the [unique real-time virtual workbench builder tool, 3DConfigure](#). This tool allows visitors to configure standard workbenches Basix™ and Benchmarx™ in under a minute with rendering included. Users can customize the workbench to match their space with different frame colors, worksurface material options, sizes, and accessories.

Formaspace's website offers multiple new features and easy to use tools to get pricing on standard, modified, and custom-built furniture. Tools include the Quote Generator (custom workbench selector), Smart Ship™ (5 standard benches in 5 days, or 10 standard benches in 10 days), and quick contact forms displayed on every page. Additionally, [12 product pages](#) and industry-specific pages were added to help visitors find the furniture they need.



Formaspace new website homepage

“

I'm excited for what this new website means for Formaspace, the integration of smart technology is more user-friendly for customers allowing them to easily navigate our unique products and services”

Jeff Turk, CEO of Formaspace

The [Formaspace gallery](#) is another updated and user-centric discovery tool. New filters and search options make it easy for visitors to find specific workplace furniture project photos to generate new ideas for their space. Quick preview panels allow the user to view multiple images and project details without having to open a new page. More unique features are under development and launching in Q4 2018 such as an updated blog, case studies, and videos.

“I'm excited for what this new website means for Formaspace,” said Jeff Turk, Chief Executive Officer for

Formaspace. "It is integrated with smart content technology that's more user-friendly for our customers and brings value to our visitors by allowing them to easily navigate our unique products and services"

About Formaspace

Formaspace, located in Austin, TX, has been advancing the spirit of discovery and creation through the design and manufacture of custom business furniture since 1981. The furniture marries form to function with flexible solutions for clients in the laboratory, industrial, and office environments. Formaspace serves over 80% of the fortune 500, as well as universities, governments, small businesses, and individuals.

To learn more about the company, contact them at 800.251.1505 or email them at [design.consultant\(at\)Formaspace.com](mailto:design.consultant(at)Formaspace.com). Feel free to visit their website at <https://formaspace.com>.

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Formaspace new gallery page



Formaspace 3d configure update

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