For Around 61% of Businesses Core Strategy Includes SEO and a Mere Focus Lies on PPC

New Survey by GoodFirms highlights the latest SEO Trends and Tactics with the help of 100+ SEO companies and experts

WASHINGTON DC, WASHINGTON, UNITED STATES, October 10, 2018 /EINPresswire.com/ -- When your business grows as you crave, it makes you content right? Well, SEO is the powerful component to take your organization in the perfect direction of growth. Today, many entrepreneurs have taken the online presence which has created a huge competition for the online businesses. The one best way to get ahead of your competitors is by bringing your search engine optimization data, results and strategy on increasing your rank in search engines.

SEO Strategy Preferred by Clients

In GoodFirms latest SEO trends and tactic survey, 100+ SEO companies/experts were asked which strategy their client prefers. It was disclosed that 61% of the customers preferred the strategical combination of mostly SEO and some PPC. It also highlighted the most vital reasons that impel users to leave a website after landing on it from SERPs. The most prominent reason with 100% was slow to load time, 67% with irrelevant content and too many CTAs. The other was bad design with 50% and 34% with the cluttered landing page.

> GoodFirms Survey Break Down the Effective SEO Trends and Tactics that works in 2018 & beyond"
> *GoodFirms Research*

SEO plays a major role in the online success of a business by generating web traffic, high rankings in the search results as well as building the brand of a company. Thus, many organizations are getting involved in developing solid SEO optimized web infrastructure that is search-engine friendly for their business with the help of Best SEO Companies from across the globe.

Here, at GoodFirms you can find the curated list of Best SEO Companies in India and from every corner of the country, state and city. GoodFirms is a globally acknowledged B2B research, reviews, and rating platform. It believes in assisting all sizes of businesses by evaluating and indexing the Top IT Development Companies and Best Software.

For reaching the most excellent firms, GoodFirms perform a scrupulous research process which includes numerous qualitative and quantitative factors. The analyst team of GoodFirms also analyzes several

statistics such as a past and present portfolio of each firm, determine the background, years of experience in the same domain areas and market presence as well as refer the reviews they received from their clients.

Additionally, GoodFirms invites the interested companies to participate in the research process to get listed for free. Getting indexed in top development companies and best software for the strong record of work can give an opportunity to attract more prospective customers.

About GoodFirms

GoodFirms is a Washington, D.C. based research firm that aligns its efforts in identifying the most prominent and efficient blockchain development companies that deliver results to their clients. GoodFirms research is a confluence of new age consumer reference processes and conventional industry-wide review & rankings that help service seekers leap further and multiply their industry-wide value and credibility.

Get Listed with GoodFirms.

Rachael Ray
GoodFirms
+13603262243
email us here
Visit us on social media:
Facebook
Twitter
LinkedIn

This press release can be viewed online at: http://www.einpresswire.com