



Introducing SportCoups: Fundraising for the Student Athlete

A fundraising app dedicated to helping student- and youth-athletes raise money for their individual sports-related financial needs is now available!

WILMINGTON, MA, UNITED STATES, October 16, 2018 /EINPresswire.com/ -- WILMINGTON, Mass., Oct. 16, 2018 -- InterlinkONE is excited to announce the launch of [SportCoups](#), a fundraising app dedicated to helping student- and youth-athletes raise money for their individual sports-related financial needs.

The logo for SportCoups, with "SPORT" in large orange letters and "COUPS" in large blue letters. A small "SM" trademark symbol is to the right of "SPORT".

FUNDRAISING FOR THE STUDENT ATHLETE

SportCoups: Fundraising for the Student Athlete

Our Story

A silent investor approached John Foley Jr. with a problem and an idea. After watching his son go through countless seasons of fundraising, he realized the process was a hassle, time-consuming and could be easier. He asked, "What if athletes could fundraise directly from their phones?" And with that, SportCoups was born.

SportCoups was created with the individual athlete in mind. The goal is to make it easier for athletes to raise money for things such as user fees, equipment, uniforms, tournaments, camps, travel costs and more! Gone are the days of athletes going door-to-door, standing outside supermarkets or asking family members to purchase coupon cards, candy, etc. Instead, athletes can download the app, create a profile and invite their FANS (family, friends, and neighbors) to donate.

Donor Rewards

"The essence of donating is a selfless act, but we wanted to add a feature to the app that thanks the donor for their contribution with a monetary benefit. Donors will have instant access to nearly 100 coupons right from their phones for 6 months," explains Co-Founder John Foley Jr. With these coupons, donors can easily earn back their donation and more.

Nothing like that exists today. Why \$20? Most friends and family will not think twice about giving \$20 to an athlete when they know the money will be put to good use. This approach is an effective method of fundraising and those donations really make a big difference.

How It Works

Athletes, or parents, can download the app, register, set up the profile and create the fundraiser. Next, they execute their campaigns by sending out invitations to their fans via text, email, and social media. They can easily manage their fundraiser and keep track of the amount raised. Donations go directly into their, or their parent's, linked bank account.

While SportCoups was created with the individual athlete in mind, teams can also use this to

fundraise. To do this, each player would link their campaign to the same trusted bank account. This eliminates the problem of athletes having to be responsible for collecting and keeping track of cash.

SportCoups is now available on the [App Store](#) and [Google Play](#). Download today!

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SportCoups

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[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

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