



INVESTinNC Creates Veterans 6-Pack Program for Equity Crowdfunding in North Carolina

Inaugural program to provide Veteran-owned businesses a unique opportunity to generate capital.

WILMINGTON, NC, UNITED STATES, October 17, 2018 /EINPresswire.com/ -- INVESTinNC is excited to announce the launch of the [Veterans 6-Pack](#) Program, designed specifically for [North Carolina](#) Veterans looking to generate capital for their small businesses. INVESTinNC is an educational program created to inform North Carolina-based small business owners and potential investors about new opportunities to participate in [equity crowdfunding](#) under the NC Paces Act.



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The Veterans 6-Pack Program offers a variety of benefits for Veteran small business owners in North Carolina, such as targeted marketing efforts to those looking to support Veteran entrepreneurs; the ability to set their own terms for the capital being raised; reduced program fees

associated with the crowdfunding campaign.

"While it's true that all entrepreneurs statistically find it hard to raise capital, veterans in particular have unique challenges. As a veteran entrepreneur myself, I've lived through those challenges," says John Panaccione, Founder and CEO of LogicBay, a supporting organization of INVESTinNC. "Crowdfunding offers a new and unique opportunity for veterans to actually tap into the support they have for each other in whole new ways by leveraging the veteran community and those that support it to raise capital. As many say these days, veterans don't want a handout – they want a hand-up. Crowdfunding uniquely does just that for the veteran entrepreneur."

To be eligible, program applicants need to meet the following requirements:

- Be a veteran-owned business based in North Carolina
- Need to raise between \$250,000 and \$2,000,000

Applications to participate are being accepted through November 15, 2018. To learn more, and to submit an application for your Veteran-owned business, visit www.INVESTinNC.com/programs

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