

## DARO Joins with Gearin' Up Bicycle to Upcycle and Repurpose Abandoned Bikes

Underserved Teens Restore, Refurbish, and Sell Bikes, with Proceeds Benefitting Program

WASHINGTON, DC, USA, October 18, 2018 /EINPresswire.com/ -- <u>Daro</u> Management has tackled a challenge many residential communities face – overpopulated bike storage rooms with abandoned and inoperable bikes taking up much of the space. In search of an innovative way to recycle – or upcycle – the many bikes in their inventory, Daro teamed up with <u>Gearin</u>' Up Bicycle, an organization that equips DC-area youth with tools for success through job training and experiential education.

Carissa Barry, President of Daro Management, described the endeavor: "As part of our social responsibility endeavors as a community, our team at Daro and our residents consistently seek and embrace green initiatives and ways to give back to the greater



community. We wanted to donate the bikes that were left behind, and find them all good homes, but that would not be possible until we could first find a way to repair them. In that search, we found that Gearin' Up Bicycle could not only provide a platform to repair and recycle our

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We are delighted that Gearin' Up Bicycle will repair, recycle, and reuse our abandoned bikes at DARO, and provide training and experiential education to youth in our greater community in the process." *Carissa Barry, President, DARO Management*  abandoned bikes for reuse, but they could also do so in a way that would provide even more positive and lasting dividends by providing training and experiential education to youth in our greater community."

Sterling Stone, Executive Director of Gearin' Up Bicycle, continued: "I was eager to help Carissa when she came to us with Daro's dilemma. Many of the unwanted bikes were in disrepair and couldn't be donated in their current condition. Problems like these are ideal for us to solve. Our youth trainees and apprentices at Gearin' Up Bicycle shop are teenagers from underserved communities. They are eager to learn how to rebuild and refurbish these bikes before selling them, and they generally enjoy and thrive

when offered an opportunity to build essential work skills and collaborate in our program."

All revenue from the sale of the refurbished bikes is reinvested to support ongoing programming

and apprentices at Gearin' Up Bicycle.

## About Daro ( <u>www.daroapartments.com</u>)

Daro was founded in 1935 by Dunbar A. Rosenthal. The 83-year-old company employs 50 professionals across ten revitalized historic properties and is known as a top owner-managed firm in the Metropolitan DC area. In 2013, Daro began operating under new management leadership with an infusion of capital into the portfolio and a focus on strong customer service and. Daro is proud to offer its tenants the charm and grandeur of DC's historic properties alongside the comfort of modern amenities and class-A service. Daro's management also takes pride in its sustainability program, aimed at preserving and rehabilitating historic properties so that they operate with the highest efficiency and least environmental footprint possible.



About Gearin' Up Bicycle (<u>www.gearinupbicycles.org</u>)

Gearin' Up Bicycles is a 501(c)3 nonprofit that equips DC-area youth with tools for success through job training and experiential education. These programs are possible with revenue from its community bicycle shop, which sells refurbished bicycles, as well as workshops and special events that engage the DC community.

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