

# Miami-based Physician Defense Group, LLC (PDG) receives major funding commitments

*The funding commitments validate the Company's proprietary system for medical doctor online reputation management (ORM)*

MIAMI BEACH, FLORIDA, UNITED STATES, October 19, 2018 /EINPresswire.com/ -- [Physician Defense Group](#), LLC (PDG), a Miami-based company focusing on [online reputation management](#) for medical doctors, has received \$10 million in funding commitments from Florida-based investors. The funding will allow PDG to expand operations and move to a new office location in Miami Beach, Florida. Also, the funds permit the expansion of its IT resources.

There are many Social Media Marketing firms and Online Reputation Management ([ORM](#)) companies, however, PDG has developed a proprietary system specifically for physicians. Generally, Social Media Marketing firms use Social Media to have a physician's or medical practice's profile circulate on the internet. PDG, however, uses substantive material to emphasize the positive aspects of a doctor's practice.

PDG was founded by Internet Marketing Specialists and law practice managers who have first-hand experience with the challenges of the practice of medicine and the potential negative effects of the internet on reputation and business development.

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For Online Reputation Management for medical doctors, we avoid Social Media because it may actually multiply negative information by giving other parties”  
*Anais Smith, Admin Manager*

“We avoid Social Media because it may actually multiply negative information by giving other parties, including self-appointed vigilante, an opportunity to respond in negative ways,” says Anais Smith, Admin Manager. “The funding commitments we have received validate our proprietary system because the investors believe that we have found a better approach to Online Reputation Management.”

PDG focuses in particular on physicians who are adversely affected by the disciplinary system of



Website Physician Defense Group, Miami Beach FL



Office of Physician Defense Group, Miami Beach FL 1

the various medical boards and associations. This addresses the needs of doctors who have been “sanctioned” or gone through a “disciplinary action.” Once a board or association publishes negative information about a physician, no matter how small, such information gets multiplied on the internet and can cripple a medical practice.

“Let’s say a physician is sanctioned by a board or association for allegedly prescribing an incorrect medication. A patient looking for a doctor who finds this information on the internet will, in most cases, not fully understand how relevant or not relevant this is as to the doctor’s professional abilities,” adds Anais. “This information appears in multiple forms. The boards usually send it by email right to the inbox of all physician members. Then it is permanently attached to the doctor’s name in the physician directory of the board. Finally, many Boards send out press releases or even publish it in newsletters.”

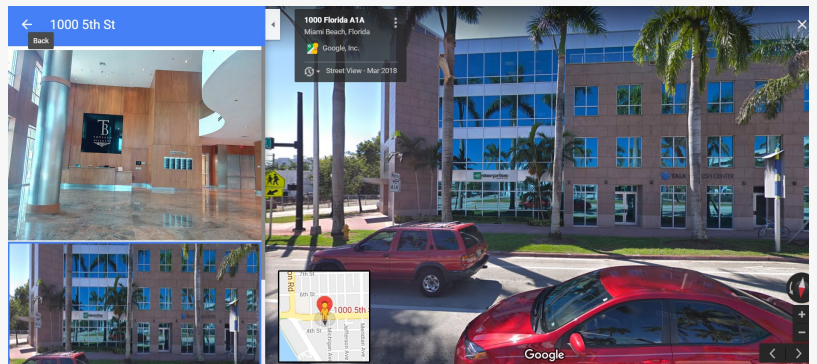
Such adverse information can severely impact a physician’s ability to continue a medical practice. The potential financial losses are significant, because someone finding such information on the internet may consider the physician “not trustworthy” – without knowing anything else about that physician. PDG uses a proprietary system to assist physicians in promoting the positive aspects of their medical practice, thus counter-acting the adverse effects of a sanction.

#### About Physician Defense Group, LLC (PDG)

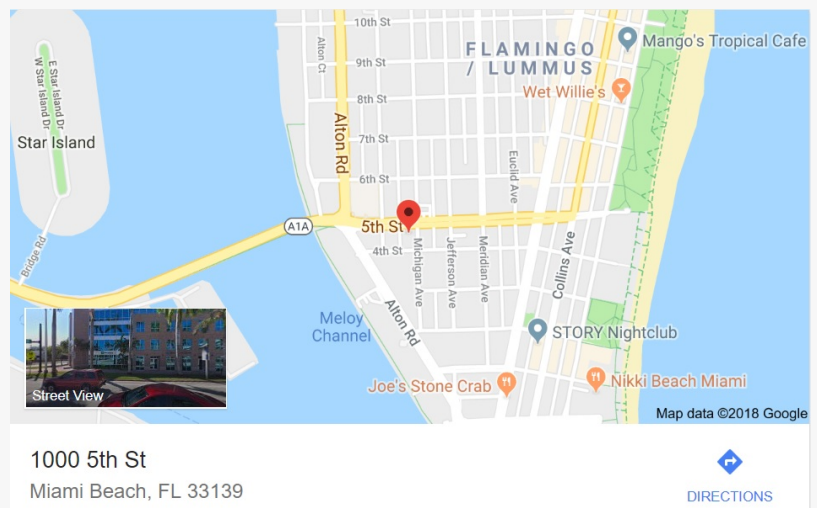
Physician Defense Group, LLC (PDG) is a Miami-based Online Reputation Management (ORM) company focusing on physicians who have adverse information such a disciplinary action circulating on the internet. While one cannot simply delete most such adverse information, it can become much less relevant once the positive aspects of a doctor’s practice are appropriately displayed. To this end, PDG has developed a proprietary system for Online Reputation Management. PDG was founded by Internet Marketing Specialists and Law Practice Managers who have first-hand experience with the challenges of the practice of medicine, and the negative effects of the internet on reputation and business development. PDG’s website is



Office of PDG Physician Defense Group, Miami Beach FL 2



PDG Physician Defense Group, Miami Beach FL 3



PDG Physician Defense Group, Miami Beach FL 4

<https://PhysicianDefenseGroup.com>.

News at: <https://hype.news/physician-defense-group-llc/physician-defense-group-llc-pdg-receives-10-million-in-funding-commitments-btiyumfk>

Anais Smith, Admin Manager  
Physician Defense Group, LLC  
(786) 924-6579  
[email us here](#)

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