

Sword Active Risk expands into South Korea with partner SNS Eng

MAIDENHEAD, BERKSHIRE, UK, October 23, 2018 /EINPresswire.com/ -- Maidenhead, UK - Sword Active Risk, a supplier of specialist risk management software and services, has appointed its first reseller in South Korea. Based in Seoul, SNS Eng Ltd will be responsible for developing and growing the market for Active Risk Manager in South Korea. The new agreement is part of Sword



Active Risk's strategy to extend its global reach by working with its partner network to provide users of Active Risk Manager with local risk expertize and support, enabling them to drive more value to the business from their investment in risk.



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SNS Eng provides specialist enterprise risk management and systems engineering consulting services to its customers in the defense, aerospace, railway, plant, steel and engineering sectors, services which complement and are supported by Active Risk Manager. High profile clients of SNS Eng include: DAPA, ADD, KARI, HHI, DSME, HHIC, STX, KRRI, KAERI, KEPCO E&C, Hanwha, Hanwha System, KRISO, and Hyundai Wia.

Park Jong-sun, CEO of SNS Eng said; "There is a growing realisation by leading organizations in South Korea that enterprise risk management supports better business decisions and ultimately helps to create better stakeholder value. Being able to provide this powerful software

platform, Active Risk Manager, will enable us to provide advice and guidance to our clients that is ultimately actionable, which gives us a huge advantage."

Charlie Longridge, Director of Partnerships for Sword Active Risk commented; "We are delighted to be working with the team at SNS Eng. Their specialist knowledge and contacts within the local market will enable us to gain traction within this vibrant and growing economy. Our co-marketing programs have been designed to enable our resellers to add value to the Active Risk Manager proposition, increase sales engagement with their customers and to provide significant additional revenue opportunities."

This new agreement follows on from the launch of Sword Active Risk's Partner Program for Risk Consultants which was announced in July 2017 and further underlines the company's stated commitment to and participation in the risk community.

The final leg of Sword Active Risk's Global Conference series for ARM customers, risk practitioners and risk consultants takes place in Sydney on 1 November 2018. To register for a place please visit: http://www.armgcc.com/sydney/

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