



# The Radicati Group Releases “Cloud Access Security Broker (CASB) - Market Quadrant 2018”

*A competitive analysis of CASB vendors revealing Top Players, Trail Blazers, Specialists and Mature Players*

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Contact: □  
The [Radicati Group](#), Inc. □  
(650) 322-8059  
admin@radicati.com



CASB solution adoption continues to see strong growth driven by concerns over cloud security and privacy”

*Sara Radicati*

Palo Alto, CA – October 24, 2018 – The latest market brief by The Radicati Group, “Cloud Access Security Broker (CASB) - Market Quadrant 2018” provides a competitive analysis of the CASB market. CASB solutions serve to monitor activity and enforce security policies between

cloud users and cloud applications. These solutions give organizations visibility into authorized and non-authorized (i.e. Shadow IT) cloud applications, in order to monitor user activity, warn administrators about hazardous actions, enforce security compliance policies, and prevent malware.

CASB vendors evaluated in this Market Quadrant include: Bitglass, CipherCloud, Cisco, Forcepoint, McAfee, Microsoft, Netskope, Palo Alto Networks, Proofpoint, and Symantec.

Radicati Market Quadrants<sup>SM</sup> look only at market leaders. Leading vendors are ranked based on a four quadrant system, which includes “Mature Players,” “Specialists,” “Trail Blazers,” and “Top Players” quadrants. Vendors are positioned based on their market share and the functionality of their solution. Radicati Market Quadrants<sup>SM</sup> provide a comparative viewpoint of the market, and an analysis of each vendor, including both strengths and weaknesses.

To order a copy of the study, or for additional information about our research, please visit our web site at <http://www.radicati.com> or contact us at 650-322-8059.

About The Radicati Group, Inc.

The Radicati Group covers all aspects of email, security, social media, instant messaging, information archiving, regulatory compliance, mobile, web services, unified communications, and more. The company provides both quantitative and qualitative information, including detailed market size, installed base and forecast information on a worldwide basis, as well as detailed country breakouts.

The Radicati Group advises corporate organizations to assist them in selecting the right products to fit their business needs, and also works with vendors to define the best strategic direction for their products. The Radicati Group also works with investment firms on a worldwide basis to identify and assess new investment opportunities.

Admin  
The Radicati Group, Inc  
6503228059  
[email us here](#)

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