

“MevoFit Bold” Fitness Band launched in India for the Zealous Swimmers, Athletes and Sports Pro

A rugged and feature packed activity tracker specially for the sports enthusiasts

NEW DELHI, INDIA, October 26, 2018 /EINPresswire.com/ -- [MevoFit](#), the fitness technology startup, announces the launch of [MevoFit Bold HR](#) fitness band. The comfortable smart watch has been devised for sports and workout aficionados to consistently hone their fitness level. The device has been engineered with exclusive features to register vital fitness parameters. The inbuilt optical sensor monitors the intuitive heart rate 24*7 and makes it easy for the user to maximize workloads. Outstanding features like a big colorful display, dust and swim proof (IP level 68) make it an excellent must have for swimmers and athletes.



The activity tracker records essential fitness parameters such as steps taken, distance covered, and calories burned. The smart watch is a comfortable wear even during sleep; when details such as sleep amount, quality and associated patterns are recorded for analysis and recommendations. The inbuilt alarm in the band functions as a motivator to engage in workouts and accomplish aggressive goals. The band alerts users if they have been sedentary beyond a certain time. The user has the flexibility to choose from seven types of sports i.e. running, cycling, badminton, basketball, soccer, table tennis & tennis. There is an automatic mode for activities like running, cycling and ball sports. Regular weather forecasts published encourage users to plan their workouts.

The sleek smart watch is available in three dazzling colors i.e. black, blue and purple. The band has a 0.96 inch OLED touch screen that can be activated with slight gestures. The HD full color screen with animation uses the Smart Light Sensor Technology for optimal display. The activity tracker is supported with a robust Lithium Polymer battery. The USB dongle on the fitness tracker can be used for charging when connected with the laptop or computer's USB port. The fitness band is equipped with features such as customizable clock faces, temperature auto sync, incoming call, SMS, social notifications etc to stay connected all the time. The device can be connected to all popular phone brands such as Samsung, Apple, Xiaomi Mi, Huawei, Motorola, Lenovo, Oppo, Vivo, One Plus, LG, etc.

Ms. Khyati Mahajan, founder of MevoFit said, “Our endeavor has been to create a wave of positive fitness transformation in the Indian society. We have fitness bands for both amateur and mature fitness and sports enthusiasts. The MevoFit Bold HR band is suited for the latter. Its

rich and diverse features make it a satisfying buy for the passionate sports pro.”

MevoFit Bold HR is available at the [Amazon web store](#) with a price of Rs. 3,990.

About the company:

MevoFit is a fitness technology startup of unique apps & web that reward you with merchandise to lose weight and get fit. MevoFit aspires to touch the lifestyle of its users in multiple ways, not just technology but a whole world of fitness incubating services in the physical and non-physical form to shake up and energize the entire fitness ecosystem. In order to make this goal easier Mevolife has developed an all in one health management ecosystem which includes Fitness Apps, Fitness Merchandise, B2B & B2C Service Platforms. Their fitness gear includes Fitness Bands, Gym Bags, Fitness Apparels & Sports Sipper.

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