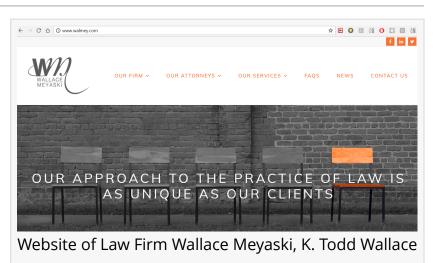


Final article in a series about technology & the legal profession published by Business Lawyer K. Todd Wallace

As technology is advancing, the legal profession must keep up with these technological and societal changes, explains K Todd Wallace in his article series.

NEW ORLEANS, LOUISIANA, UNITED STATES, November 4, 2018 /EINPresswire.com/ -- In this final article in his series, noted business attorney <u>K. Todd Wallace</u> discusses the advancements and impact of technology upon the legal profession, and how it is being utilized to enhance the client experience in terms of satisfaction and customer service. As



technology reshapes all of modern personal and professional life, the legal profession is no exception.

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Long gone are the days of paper routing slips, desktop inboxes and consecutive reviews by paralegals and attorneys during which papers and files are shuffled back and forth." *K. Todd Wallace, Attorney in*

K. Toda Wallace, Attorney In New Orleans The complete articles will be published on the blog of <u>Todd</u> <u>Wallace</u> at <u>http://ktoddwallaceblog.blogspot.com/</u>

Incorporating technology into a law practice can make the practice more efficient and increase client satisfaction. In fact, technology may enable the practitioner to exceed client expectations. Here are a few, simple-to-implement options.

Payment Services-Electronic Invoices

Payment by check is gradually becoming a thing of the past. Credit Card Payments are now commonplace, and

even other forms of payment such as ACH, wire transfers, and Paypal are becoming more commonplace. While there are costs associated with taking credit card payments or Paypal, the ease of use and the increased speed of getting paid are often worth the fees. Many merchant account vendors now provide a Web portal to facilitate online payments. Google and Square (www.square.com) as well as Legal Software Systems (www.legalsoftwaresystems.com) provide technology to accept payments via smartphone.

There are ethics opinions regarding Attorneys accepting credit cards for payments, thus one should consult the local ethics rules.

Confidentiality Protections

Maintaining the confidentiality of client information is an ethical foundation of the profession. Encryption tools may add extra security to electronic communications. Document efforts to keep their clients' information safe and secure.

Signing Documents Electronically

Services like DocuSign (www.docusign.com), RightSignature (www.rightsignature.com) and e-Sign Live (www.esignlive.com) can save time and effort in cases where no wet signature is required and an electronic signature is sufficient.

On-line Calendaring and Scheduling

Scheduling meetings can be an enormous drag upon staff time and efficiency. This may cause delays and confusion, especially when the client or lawyer must re-schedule a previously scheduled meeting.

There are several options for simplifying scheduling. One of them is TimeTap (<u>www.timetap.com</u>). For example, potential clients can instantly schedule an appointment online. It also removes impediments from new clients to make contact with one's Firm.

Online scheduling and appointment booking products such as TimeTap synchronize with your Outlook or Google calendar and display your free and busy times to your clients and prospects.

Then, by simply clicking on a button from your Web site or using a secure portal, they can select one of your free times and can directly set up an appointment. Time Tap offers the ability to send out automated appointment reminders, and lets one reschedule and automatically send the rescheduling information. This added



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efficiency and flexibility means fewer demands on their overcrowded schedules. These services will contribute to improved quality, convenience and affordability.

Example of Technology Suite for a Small Law Firm

In case you wonder what technologies other law firms have, here is an actual real life example. This small law firm uses the following technologies:

•CosmoLex (online and App) – Law Practice Management Software
•CawPay (online and App) – Payment software for billing/invoicing.
•Google Suite (online and App) – Document creation/management.
•Dropbox (online and App) – Transfer/management of large files.
•Westlaw – Legal Research.

- •Skype Phones & video conferencing.
- •Bacetime Client communications.

And since many law firms are gradually going "paperless," a system for scanning documents and managing electronic files becomes indispensable.

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Todd Wallace, Attorney of the Month, Attorney at Law Magazine 2013

Harnessing technology can greatly increase client satisfaction, save time and effort, and reduce the stress of

practicing law in this fast-moving world. Undoubtedly, technology will continue to change the ways that legal teams serve their clients. My personal advice is to take it step-by-step: evaluate where is the greatest need in your office. Cooperating on documents? Scheduling appointments with clients? Making payments easier for clients? Then develop a strategy for best addressing those needs by implementing one of the numerous technological options and integrating it into the workflow of the office.

*NOTE: The inclusion of a technology or app in this article does not mean an endorsement or approval. The listed technologies are just for illustrative purposes. None of these particular technologies are endorsed or recommended by this author.

The complete article will be published on the blog of Todd Wallace at <u>http://ktoddwallaceblog.blogspot.com/</u>

About K. Todd Wallace

<u>Kenneth Todd Wallace</u> is an attorney and founding partner of the law firm Wallace Meyaski LLC. He has nearly 20 years of experience in the legal and business professions with established excellence in trial advocacy, negotiation, strategic and initiative planning, employment law compliance, government relations, mergers and acquisitions, and team building.

References

Conclusion

Law Firm Website: <u>http://www.walmey.com/our-attorneys/k-todd-wallace/</u> Facebook page of Kenneth Todd Wallace, Attorney at Law: <u>https://www.facebook.com/kennethtodd.wallace.3</u> LinkedIn Profile of Kenneth Todd Wallace: <u>https://www.linkedin.com/in/k-todd-wallace-03895358/</u> Lawyer Profile at: <u>http://lawyers.lawyerlegion.com/louisiana/kenneth-todd-wallace-18001529</u> Attorney Profile: <u>https://www.lawyers.com/new-orleans/louisiana/kenneth-todd-wallace-604175-</u> Twitter: <u>www.twitter.com</u> - Todd Wallace@tarheeltodd94 News: <u>https://hype.news/k-todd-wallace-attorney-in-new-orleans-louisiana-usa/</u> News: <u>https://attorneygazette.com/kenneth-todd-wallace</u> Blog at: <u>http://ktoddwallaceblog.blogspot.com/</u>

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