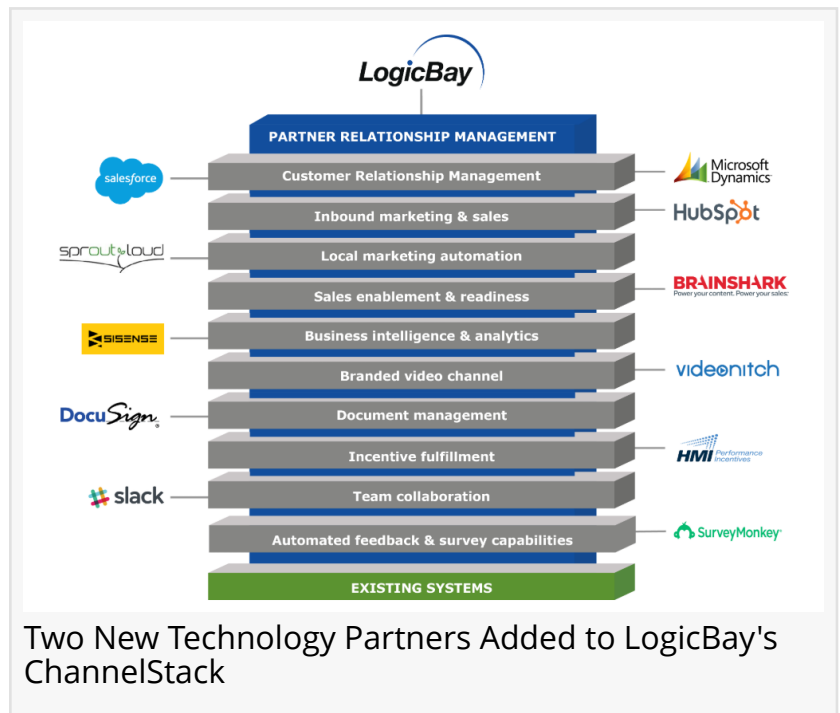


LogicBay's ChannelStack Technology Advances with SurveyMonkey and HMI Performance Incentives Integrations

LogicBay's ChannelStack framework offers customers an integrated technology solution to support their sales channel through best-in-class technology partners.

WILMINGTON, NC, UNITED STATES, October 30, 2018 /EINPresswire.com/ -- LogicBay Corporation welcomed two new integration partners to their proprietary [ChannelStack](#) technology, SurveyMonkey and HMI Performance Incentives. LogicBay's ChannelStack framework, launched earlier this year in March, offers customers access to an integrated best-of-breed technology solution to support their channel partners. At the core is LogicBay's [SOC2 Certified](#) Partner Relationship Management (PRM) software, with integrations that include Salesforce, Sisense, VideoNitch, and DocuSign.



With the addition of SurveyMonkey, LogicBay customers can expect:

- Full access to customer, partner, and market-powered data via secured surveys.
- The ability to leverage survey data to create a unique customer experience, partner engagement, and feedback around training, sales, and marketing campaigns that drive growth and increased ROI.

“

We are thrilled to offer our customers a highly configurable technology solution to increase sales, enhance the customer experience and strengthen the performance of their sales channels.”

John Panaccione

The HMI Performance Incentives integration includes benefits such as:

- Interactive, on-demand rewards-based fulfillment platform with high quality merchandise, awards and tickets.
- Measurable results reporting based on custom, individual client goals.

“As buyer behaviors and challenges in the sales channel

evolve, so does our product. We are thrilled to have the ability to offer our customers a highly configurable [sales channel technology solution](#). By leveraging new integrations with high-quality platforms such as SurveyMonkey and HMI, our customers can securely access tools to increase sales, enhance the customer experience and strengthen the performance of their sales channels.” – John Panaccione, CEO, LogicBay Corporation.

Learn more about LogicBay's ChannelStack framework and view a full list of their integrated technologies, visit <https://www.logicbay.com/approach>.

About LogicBay

LogicBay provides technology-enabled Partner Relationship Management (PRM) solutions that enable organizations to build, scale, and optimize their sales channel. LogicBay PRM technology supports the entire sales channel life cycle from recruiting and onboarding sales partners to managing a global network of partners in multiple languages. For additional information, visit <https://www.logicbay.com/>

About HMI Performance Incentives

Founded in 1980 in Cambridge, MA, HMI Performance Incentives is a global leader in designing and managing sales and customer incentive solutions. At HMI, success is measured by the outcome of their clients' programs and their satisfaction. These programs are designed to accelerate sales, increase customer engagement, and expand market share. With more than 35 years of experience in the performance improvement industry, HMI knows what it takes to deliver results. For additional information, visit <https://hmiaward.com/>

About SurveyMonkey

Founded in 1999, SurveyMonkey changed the way people gather feedback by making it easy for anyone to create their own online surveys. Today, SurveyMonkey's mission is to power curious individuals and organizations to measure, benchmark and act on the opinions that drive success. Their People Powered Data platform enables conversations at scale to deliver impactful customer, employee and market insights. The company's 750+ employees are dedicated to fueling the curiosity of over 16 million active users globally. For additional information, visit <https://www.surveymonkey.com/>

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