

# Final article in a series about Technology & Real Estate Law published by Florida Lawyer Sarah E. Cox

*As technology is advancing, the real estate law practice must keep up with these technological and societal changes, explains Sarah Cox in an article series.*

FORT MYERS, FLORIDA, UNITED STATES, November 8, 2018 /EINPresswire.com/ -- In her final published article in a series, real estate attorney [Sarah Cox](#) discusses the advancements and impact of technology upon the legal profession, and how it is being utilized to enhance the client experience in terms of satisfaction and customer service in real estate matters. As technology reshapes all of modern personal and professional life, the legal profession is no exception.

The complete article will be published on the blog of Sarah Cox at <https://SarahECoxBlog.blogspot.com>

Technology related to real estate transactions may enable the practitioner to exceed client expectations. Here are a few, simple-to-implement options.

Payment Services-Electronic Invoices

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Harnessing technology can greatly increase client satisfaction, save time and effort, and reduce the stress of practicing law in this fast-moving world. Undoubtedly, technology will continue to change”

*Sarah E. Cox, attorney in Florida*



SEC Florida Real Estate Lawyer Sarah Cox

Payment by check is gradually becoming a thing of the past. Credit Card Payments are now commonplace, and even other forms of payment such as ACH, wire transfers, and Paypal are becoming more commonplace. While there are costs associated with taking credit card payments or Paypal, the ease of use and the increased speed of getting paid are often worth the fees. Many merchant account vendors now provide a Web portal to facilitate online payments. Google and Square ([www.square.com](http://www.square.com)) as well as Legal Software Systems ([www.legalsoftwaresystems.com](http://www.legalsoftwaresystems.com)) provide technology to accept payments via smartphone.

There are ethics opinions regarding Attorneys accepting

credit cards for payments, thus one should consult the local ethics rules.

## Confidentiality Protections

Maintaining the confidentiality of client information is an ethical foundation of the profession. Encryption tools may add extra security to electronic communications. Document efforts to keep their clients' information safe and secure.

## Signing Documents Electronically

Services like DocuSign ([www.docuSign.com](http://www.docuSign.com)), RightSignature ([www.rightsignature.com](http://www.rightsignature.com)) and e-Sign Live ([www.esignlive.com](http://www.esignlive.com)) can save time and effort in cases where no wet signature is required and an electronic signature is sufficient.

## On-line Calendaring and Scheduling

Scheduling meetings can be an enormous drag upon staff time and efficiency. This may cause delays and confusion, especially when the client or lawyer must re-schedule a previously scheduled meeting.

There are several options for simplifying scheduling. One of them is TimeTap ([www.timetap.com](http://www.timetap.com)). For example, potential clients can instantly schedule an appointment online. It also removes impediments from new clients to make contact with one's Firm.

Online scheduling and appointment booking products such as TimeTap synchronize with your Outlook or Google calendar and display your free and busy times to your clients and prospects.

Then, by simply clicking on a button from your Web site or using a secure portal, they can select one of your free times and can directly set up an appointment. Time Tap offers the ability to send out automated appointment reminders, and lets one reschedule and automatically send the rescheduling information. This added efficiency and flexibility means fewer demands on their overcrowded schedules. These services will contribute to improved quality, convenience and affordability.

## Example of Technology Suite for a Small Law Firm

In case you wonder what technologies other law firms have, here is an actual real life example. This small law firm uses the following technologies:



Sarah E. Cox, Attorney in Florida

### Sarah E Cox, Attorney at Law in Florida

About Sarah Ellen Cox: Sarah E. Cox is a Personal Injury attorney in Fort Myers, Florida. Ms. Cox received her Juris Doctor from Whittier School of Law in 2005, and was admitted to the Florida Bar in 2008. News about Sarah E. Cox are at: <https://attorneygazette.com/sarah-ellen-cox/#AttorneyProfile> at: <https://solomonlawguild.com/sarah-ellen-cox> Blog at: <http://SarahECoxBlog.blogspot.com>

Wednesday, August 1, 2018

**Sarah E Cox: Plaintiff, Nova Scotia resident injured in Wyoming auto accident where limitations law requires filing suit within four years of accident sued U.S. residents in own provincial court where Plaintiffs (unlike in Wyoming) may commence civil actions merely by filing complaint; Nova Scotia Court of Appeal rules that suit was timely since Plaintiff had filed his pleadings in compliance with Nova Scotia procedural rules within four years of collision in obedience to Wyoming substantive law**

Plaintiff, Nova Scotia resident injured in Wyoming auto accident where limitations law requires

About Me

[Sarah E Cox, Attorney at Law](#)

Sarah E. Cox is a Personal Injury attorney in Fort Myers, Florida. Contact Law Office of Sarah Cox & Associates, LLC 5055 Greenbriar Drive Fort Myers, FL 33919-1910 United States Office: (305) 563-0475 News News about Sarah E. Cox are at: <https://attorneygazette.com/sarah-ellen-cox/#ProfessionalCareer> Ms. Cox received her Juris Doctor from Whittier School of Law in 2005, and was admitted to the Florida Bar in 2008. References Attorney Profile at: <https://solomonlawguild.com/sarah-ellen-cox> Blog at: <http://SarahECoxBlog.blogspot.com>

Blog of Sarah E Cox at SarahECoxBlog.blogspot

- CosmoLex (online and App) – Law Practice Management Software
- LawPay (online and App) – Payment software for billing/invoicing.
- Google Suite (online and App) – Document creation/management.
- Dropbox (online and App) – Transfer/management of large files.
- Westlaw – Legal Research.
- Skype – Phones & video conferencing.
- Facetime – Client communications.

And since many law firms are gradually going “paperless,” a system for scanning documents and managing electronic files becomes indispensable.

## Conclusion

Harnessing technology related to real estate can greatly increase client satisfaction, save time and effort, and reduce the stress of practicing law in this fast-moving world. Undoubtedly, technology will continue to change the ways that legal teams serve their clients. The advice is to take it step-by-step: evaluate where is the greatest need in your office. Cooperating on documents? Scheduling appointments with clients? Making payments easier for clients? Then develop a strategy for best addressing those needs by implementing one of the numerous technological options and integrating it into the workflow of the office.

\*NOTE: The inclusion of a technology or app in this article does not mean an endorsement or approval. The listed technologies are just for illustrative purposes. None of these particular technologies are endorsed or recommended by this author.

The complete article will be published on the blog of Sarah Cox at <https://SarahECoxBlog.blogspot.com>

## About [Sarah Ellen Cox](#)

[Sarah E. Cox](#) received her Juris Doctor from Whittier School of Law in 2005, and was admitted to the Florida Bar in 2008. Before law school, Ms. Cox attended Edison Community College (now Florida Southwestern State College), and University of South Florida, and received her Bachelor’s Degree in Psychology in 1997 (Magna Cum Laude, Phi Beta Kappa Honors). Ms. Cox interned at the Ruth Cooper Center Drug Abuse Treatment and Education in Fort Myers, where she worked with mentally handicapped individuals and lead group meetings.

## References

The screenshot shows a web browser window with the URL <https://attorneygazette.com/sarah-ellen-cox>. The page features a large portrait of Sarah E. Cox, a blonde woman in a dark blazer, sitting in a black leather chair in front of a bookshelf. Below the photo, the text reads "Sarah E. Cox, Personal Injury Lawyer" and "Personal Injury Attorney in Fort Myers, FL". There is a "Learn More" link and a "FIND OUT MORE" button. The page also includes contact information for the Law Office of Sarah Cox & Associates, LLC.

## Sarah Ellen Cox, Attorney in Florida, info at AttorneyGazette

The screenshot shows a web browser window with the URL <https://hype.news/sarah-e-cox-attorney-at-law/>. The page features a circular profile picture of Sarah E. Cox. Below the photo, the text reads "Sarah E. Cox, Attorney at Law". There are social media icons for Twitter, Facebook, and Instagram, along with a "FOLLOW" button. The page also includes a "COMPANY NEWS" section with a "Press Release" dated August 19th. The main heading of the page is "Sarah Ellen Cox, Personal Injury Lawyer".

## Sarah E. Cox, News at Hype dot News

Attorney Profile at: <https://solomonlawguild.com/sarah-ellen-cox>  
Blog at: <https://SarahECoxBlog.blogspot.com>

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