

EW Foundation Sparks Creativity in Elementary Students with "Knock Our Socks Off!" School Showcase

Students from Palm Beach County Title I schools will showcase award-winning books: Sip Tea with Mad Hatter and Tame Your Manners

PALM BEACH, FLORIDA, UNITED STATES, November 6, 2018 /EINPresswire.com/ -- On Monday, December 17, 2018, Giving Partners Bombas and EW Foundation will come together for the "KNOCK OUR SOCKS OFF!" SCHOOL SHOWCASE at the Rinker Playhouse, <u>Kravis Center for the</u> <u>Performing Arts</u> located in West Palm Beach at 7 pm.

During the showcase, students from participating Palm Beach County Title I schools, will showcase the awardwinning books: Sip Tea with Mad



Hatter grades K-2 and Tame Your Manners grades 3-5. The children will share funny, clever and compelling answers from different animals, beloved characters in the book to demonstrate learned character traits, social skills and core values.

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Our motto at Bombas is "Bee better." Providing necessities such as socks for underprivileged children is one of the ways we can make their everyday lives a little better." *Kelly Cobb, VP Community & Giving* The top three school winners will be awarded with incredible donations of new books from the EW Foundation and 1,500 pairs of new socks from Bombas.

"The concept of a "Knock Our Socks Off!" School Showcase was conceived to honor the generosity of our donors and corporate partner Bombas, stated Loretta Neff, founder and executive director of EWF. "We're fortunate to have the support of many schools that share our values and recognize the importance of strong social skills in relation to overall academic success. The showcase is a great way for students to demonstrate learned character traits from

our award-winning books."

EWF's Outreach Program focuses on children in low-income communities and provides them educational books to build confidence, self-esteem and other important character strengths necessary for academic success.

"Our motto at Bombas is "Bee better." Providing necessities such as socks for underprivileged children is one of the ways we can make their everyday lives a little better. However, Bombas

also supports organizations that enrich the educational lives of children. Like EWF, we believe that children truly are limited only by their imaginations", stated Kelly Cobb, VP Community & Giving.

In preparation for the Showcase, Principals, reading coaches and teachers from five Title I schools in Palm Beach County are currently working together with their student bodies to conduct competitions and select the top winners from each class grade (K-5) to compete in the showcase. The top six (6) winners from each school will be announced early November.

The showcase will also include musical delights from EWF ambassadors, the <u>Dreyfoos School of the Arts</u> and <u>Palm</u> <u>Beach Symphony</u>.

An esteemed panel of judges for the showcase is comprised of community leaders, school board members and EW Foundation representatives.

Over the past 5 years, EWF has visited over thirty-three (33) schools to provide interactive story times and signed books to over 17,000 students. The award-winning educational books were written by author and EWF's founder, Loretta Neff.



Tickets are \$20 and must be reserved through the Kravis Center box office or by going online at Kravis.org.

About Bombas

Bombas was founded in 2013 by Randy Goldberg and David Heath. The two launched the company after seeing a Facebook post that mentioned the need for socks at homeless shelters. They adopted the one-for-one business model where the company would donate one pair of socks for each one purchased.

Socks for purchase offer several engineered solutions for common sock problems such as the honeycomb arch support and blister tab. Socks donated to the homeless have an anti-microbial treatment and reinforced seams. As of May 2018, the company has donated more than 8.6 million pairs of socks.

About EW Foundation

EW Foundation (EWF) is a 501(c)(3) educational nonprofit organization providing award-winning character education books and literacy programs for children and youth, with emphasis on low-

income communities.

Since 2014, EWF has benefited 33 academies and schools, 50 charities and 17,003 children.

PRESS WELCOME

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