

PatchMaster Franchise Expands in South Carolina Suburbs of Charlotte

Local resident Brandon Salata brings drywall repair franchise to Rock Hill, Fort Mill, Indian Land, servicing York and Lancaster Counties

ROCK HILL, SC, USA, November 9, 2018 /EINPresswire.com/ -- Brandon Salata spent years in law enforcement, protecting and serving the public. To earn additional income for his family, he worked construction jobs on the side, helping friends across various trades. So, when he was ready to make a move and launch his own business full-time, he found the ideal fit: PatchMaster, a drywall repair specialty concept sweeping the nation.

In summer 2018, he acquired the rights to a territory in Charlotte's south suburbs, servicing York and Lancaster Counties in South Carolina (including Rock Hill, Fort Mill and Indian Land). He is already expanding, creating jobs for drywall repair specialists working with him.

"In my experience working in construction, I witnessed firsthand a need for this service in our market," said Salata, owner of PatchMaster Serving York and Lancaster County. "PatchMaster is a well-oiled machine that supports me with operations, sales and marketing."

PatchMaster's business model is simple: offer customers a fast, professional solution for drywall repairs. It seems obvious, but most busy handymen, large drywall companies or contractors don't want to perform small drywall repairs. Service professionals like plumbers and electricians often don't have the resources to fix holes they leave behind.

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Brandon Salata, PatchMaster owner servicing Charlotte suburbs in S.C.

When deciding to purchase a franchise, Salata was inspired by his wife who runs an interior design and staging business servicing the local real estate community.

"I've witnessed my wife doing her own thing over the years and it has been very inspiring. Finally, one day I thought to myself: I am smart enough to do my own thing too," Salata added. "I am really looking forward to expanding my

business and hiring more team members as I focus on operations, customer service and business development."

PatchMaster specializes in fixing holes caused by renters, plumbing leaks and DIY projects that



Brandon Salata and his PatchMaster "buddies" (his children)

just can't seem to get finished. PatchMaster also works with disaster cleanup and restoration companies to restore drywall. In most cases, PatchMaster can complete the job in one visit.

“Brandon represents the kind of leaders we’re looking for to help us expand PatchMaster,” said Kathleen Kuhn, CEO and President of PatchMaster. “He is dedicated to customer service and constantly improving how his franchise functions. We are thrilled to watch as Brandon grows his business, servicing clients and bringing job opportunities to his community.”

PatchMaster comes with the backing of Master Home Services, parent company of HouseMaster. With more than 315 franchise areas across North America, HouseMaster holds a Net Promoter Score of 92 (a customer satisfaction ranking higher than Apple and Ritz-Carlton). Franchise Business Review has named HouseMaster a top franchise brand in its franchise owner satisfaction category since 2009. Additionally, HouseMaster’s average gross sales are the highest in the home inspection franchise market.



Brandon Salata in front of his PatchMaster van



PATCHMASTER™

THE DRYWALL REPAIR SPECIALISTS

Currently, PatchMaster has more than 19 franchises signed in 46 territories with 10 franchises opened and operating. The franchise has growth opportunities across the nation, targeting states like North Carolina, Florida, California and Arizona; franchise territories are also available across Canada.

No drywall experience is required for owners – PatchMaster provides all the training and resources to learn the model and run the business. It's a great model for anyone seeking a low investment, home services business opportunity. The initial franchise fee for a PatchMaster franchise territory, which consists of a population up to 250,000, is \$19,500. The system provides ongoing support for marketing, including digital marketing and social media, job pricing, hiring, managing technicians and financial management.

For more information on this growing home services franchise, visit Patchmaster.com.

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About PatchMaster

Headquartered in Somerville, New Jersey, PatchMaster is a home services franchise brand offering customers a fast and professional solution for drywall repairs. The company provides high quality drywall services for small holes, dings and dents, typically finishing jobs in one visit.

Launched only months ago, PatchMaster already has more than 19 franchises signed in 46 territories with 10 franchises opened and operating. Backed by Master Home Services, the parent company of HouseMaster, the original home inspection franchise with more than 300 locations across North America, PatchMaster is positioned to revolutionize the home services industry as a pioneering drywall franchise.

Visit patchmaster.com or call 1-844-PATCHMASTER to learn more.

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