

Daruma Tech Lands Contract to Create New Tri-Rail App for South Florida Regional Transit Authority

Tri-Rail passengers will soon be able to navigate their traveling experience with a new, innovative Smart Phone app.

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-- Boca Raton-based software developer [Daruma Tech](#) has been chosen by the South Florida Regional Transit Authority (SFRTA) to develop a new mobile app for passengers of the regional light rail system Tri-Rail. The app, which will be available for both IOS and Android users, will allow Tri-Rail passengers to plan their trips, calculate their fares, and track train locations in real time. The app will also provide estimated arrival times, station information, and descriptions of points of interest at certain stops.



South Florida Regional Transit Authority

Daruma Tech will also provide SFRTA ongoing, as-needed support for app upgrades and updates.

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Susan Erickson

“Our goal is to create an attractive, intuitive app that's easy and fun to use and gives users a personalized experience,” said Susan Erickson of Daruma Tech. Erickson added that SFRTA was seeking to replace their existing app with a faster, more engaging version that better takes advantage of recent advances in mobile technology.

Erickson also noted that Daruma Tech was an especially

good fit for the SFRTA's needs because of its proven track record of working with governmental agencies and their financial, budgetary, and logistical constraints. Among the public entities that have entrusted Daruma Tech with their digital projects are the Broward Metropolitan Planning Organization, whose website was designed and continues to be maintained by Daruma Tech; and Broward County, which commissioned Daruma Tech to build an informational website promoting the 2016 “A Penny At Work” ballot initiative. Daruma Tech has also worked with the publicly funded Washington State Beer Commission to develop both mobile and kiosk apps that help consumers discover the state's many craft breweries.

In addition, Daruma Tech has extensive experience with public-private partnerships, such as its collaboration with Florida Atlantic University (FAU) and the Museum of Discovery and Science in Fort Lauderdale on their APP-titude program, in which high school students earn college credit while learning to design and program assets for the museum's free mobile app.

Daruma Tech is a privately held software design firm based in the Research Park at Florida Atlantic University® in Boca Raton, Florida. Its mission is to serve businesses across a range of industries with innovative software applications incorporating both cutting-edge technology and designs focused on the unique logistical and human needs of each client.

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