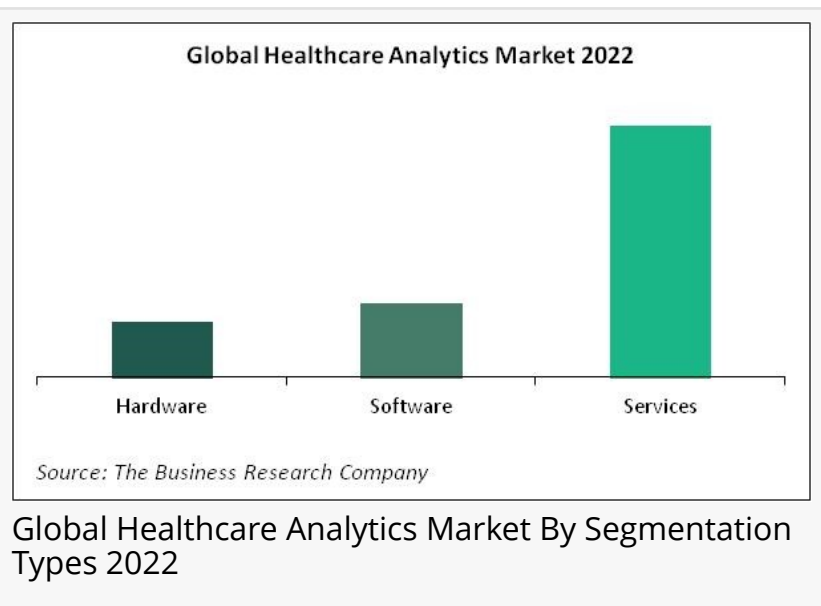


Services Dominate Opportunities In the Healthcare Analytics Market, New Report Shows

LONDON, GREATER LONDON, UK,
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EINPresswire.com/ -- Services currently account for almost two-thirds of the global healthcare analytics market, a new report from [The Business Research Company, Healthcare Analytics Global Market Opportunities And Strategies To 2022](#), has shown. Software is worth a further 19% and the remainder is sales of hardware. The market has been distributed approximately in these proportions for the last few years and although the services segment will grow a little faster than the other two going forward, the change will not be a large one. Global growth of the whole market and the three produce segments will be extremely rapid, however, making them each worth nearly 2.5 times their 2018 value by 2022.



The healthcare analytics market is defined as sales of the technologies used for the gathering and analysis of healthcare data to produce business intelligence reports and interfaces that quantify disparate clinical, operational and financial data related to healthcare entities to enable predictions of future actions with a customer/market perspective and healthcare-related decision modelling systems. The process includes the real-time reporting of patient outcomes against every incident of health care delivered. Healthcare providers use healthcare analytics to mine patients' electronic health records to identify inherent medical inaccuracies in the system so as to offer cost-effective treatments while reducing the amount of resources wasted.

During the past few years, there has been exponential growth in the availability of patient healthcare data, the number of health information technologies available in the market and their use by hospitals and clinicians. These developments are reinforced by factors such as supportive government laws and regulations, availability of health data analytics technologies, rapidly declining costs of data acquisition, growing awareness among healthcare professionals and providers about the use of information technology, and storage of structured and unstructured data.

Healthcare Analytics Global Market Opportunities And Strategies To 2022 is one of a new series of industry report from The Business Research Company that provide a market overview, analysis and forecasts of market size and industry statistics, market growth rates, market trends, market drivers, market restraints, market revenues, market shares and company profiles of the leading competitors in over 300 industry reports, covering over 2400 market segments and 56 geographies. The industry reports draw on 150,000 datasets. Extensive secondary research is

augmented with exclusive insights and quotations from industry leaders obtained through interviews. Market analysis and forecasts are provided by a highly experienced and expert team of analysts and modellers. Key actionable strategies are explained and opportunities identified by country and segment.

Where To Learn More

Read Healthcare Analytics Global Market Opportunities And Strategies To 2022 from The Business Research Company for information on the following:

Markets Covered: Healthcare data analytics market, healthcare descriptive analytics market, healthcare predictive analytics market, healthcare prescriptive analytics market, healthcare financial data analytics market, healthcare administrative and operational data analytics market, healthcare clinical data analytics market, and others

Data Segmentations: Healthcare analytics global and regional total, and by technology and application segmentation – descriptive analytics, predictive analytics, prescriptive analytics, healthcare financial data analytics, administrative and operational data analytics, clinical data analytics, and others 2014-22 market size and growth rates.

Healthcare Analytics Organizations Covered: IBM (International Business Machines Corporation), Oracle Corporation, McKesson Corporation, Truven Health Analytics (Private Subsidiary), Cerner Corporation.

Regions: North America, Europe, Asia Pacific, ROW (Rest of world)

Time Series: 2014-16 actuals, 2017 estimates, 2018-22 forecasts.

Other Information And Analyses: Porters five forces analysis for healthcare analytics global market, value chain analysis, market drivers, market challenges, company overview, business strategy, financial overview, products and services, recent developments, key M&A and strategic partnerships

Strategies For Participants In The Healthcare Analytics Industry: Over 15 strategies based in key trends and company reports, including strategic acquisitions among and partnerships with healthcare companies and analytics companies and IBM's strategy of investing in more than 100 countries including the BRIC countries by expanding its critical infrastructure.

Key Opportunities In The Healthcare Analytics Market: The report identifies the subsegments by country and condition or therapy that represent the best opportunities to 2022.

Sourcing and Referencing: Data and analysis throughout the report are sourced using end notes.

Number of Figures: 20

Number of Tables: 29

Interested to know more? Here is a list of reports from The Business Research Company similar to Healthcare Analytics Global Market Opportunities And Strategies To 2022:

[Healthcare Services Global Market Report 2018](#)

Information Services Global Market Report

2018(<https://www.thebusinessresearchcompany.com/report/information-services-global-market-report-2018>)

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