

solo sciences inc. (solo*) Adds to Advisory Board

Continues to Build Team with Strategic Hires

BOSTON, MA, USA, November 16, 2018 /EINPresswire.com/ -- The team at [solo sciences](http://www.getsolo.com) inc. (solo*) continues to gain support for the company's rapid expansion. Most recently, Chirag Shah has joined the Advisory Board of solo*. He brings to the team more than 17 years of experience in supply chains, product security as well as risk management and mitigation. He also possesses a diverse background in several highly regulated industries. Mr. Shah is currently serving as the Director of Global Product Security at Sanofi Pharmaceutical.



“It is an honor to join solo* at this pivotal juncture,” Mr. Shah said. “We’re creating the kind of supply chain infrastructure and consumer protections for cannabis that will come to be recognized as not just a trade standard, but a model that can be replicated across dozens of industries.”

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*Chirag Shah, Advisor, solo**

Two other recent additions to the solo* team, Mark Troy and Chris Battis, have rounded out the company’s sales marketing department. Mr. Troy, the new Chief Marketing Officer, is a 25-year veteran of the world of digital marketing. He was the founder of Union Resolute, a demand generation agency; and Oomiji, a platform that improves user engagement with companies or organizations. Mr. Battis, the new VP of Growth, has more

than a decade of marketing, project management, and executive experience. Prior to coming to solo*, he was the Director of Technical Services at Hubspot and, prior to that, the founder of Great Island Technologies, an inbound marketing agency, that was acquired by Hubspot in 2013.

“We couldn’t be happier to have Chirag on our Advisory Board,” solo* CEO Alex Shah said. “He has that unique, analytical mind that can recognize a problem from a mile away and immediately diagnose it. Meanwhile, Mark and Chris both hit the ground running on their first day with us, have become absolutely vital to our team, and have become instrumental in developing relationships with brands.”

About [solo sciences inc.](http://www.getsolo.com) (www.getsolo.com)

solo sciences inc. (solo*) is an independent auditor of information and a conduit to collect direct consumer feedback. The Company’s primary mission is to protect consumers by filtering brands

and simplifying the purchasing process. By evaluating the business practices and products of participating brands, and allowing those that qualify to become solo* Members, solo* provides consumers with objective, third-party verification of brands and products in a new industry that, for many, is still difficult to navigate. Founded in December 2017, and with offices in Boston, New York, and Los Angeles, the solo* team united people from backgrounds in finance, industry, branding, and medical research to generate a technology that could create trust and transparency in the marketplace. To learn more, visit www.solosciences.com.

Kimberly Macleod
kmacconnect
+1 917-587-0069
[email us here](#)

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