



Include these Expert Cyber Safety Video Tips in Your Holiday Consumer Protection Stories

CLEARWATER, FL, USA, November 16, 2018 /EINPresswire.com/ -- Cybercriminals love the holidays! Fraud incidents in October, November and December [increase](#) 50% over the annual average. As part of your consumer holiday coverage, feel free to include video tips from the non-profit Center for Cyber Safety and Education on issues impacting families: online shopping, guidance for parents buying tech gifts, avoiding holiday scams and staying safe during holiday travel. Each video includes 15 second, on-camera sound bites in high res, available in English from our Director, Patrick Craven, and in Spanish from our Community Engagement Coordinator, Beatriz Parres.

Use the videos in a news package, VOSOT, Look Live, digital content or whatever works best for you. We just ask that you follow these guidelines: 1) Please use the proper lower thirds; 2) Give the Center for Cyber Safety and Education credit when using the materials; 3) Include a link to our website – www.iamcybersafe.org – in the web story. All videos will be shared via Dropbox. To receive the links to download the materials, please reply to me, Sarah Nicholas, PR Specialist for the Center, at sarah@serendipitywriting.com or call me at 269-903-9167. I look forward to hearing from you!

About Center for Cyber Safety and Education

The Center for Cyber Safety and Education is a non-profit charitable trust committed to making the cyber world a safer place for everyone. The Center works to ensure that people across the globe have a positive and safe experience online through their [award-winning](#) educational programs, scholarships, and research. Visit www.IAmCyberSafe.org.

Sarah Nicholas
Center for Cyber Safety and Education
2699039167

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