

Edwards Life Sciences to Open the Next Annual Parallel Trade and Patient Safety session

*Opening Remarks by Eric Noehrenberg,
Director Market Access at Parallel Trade
Conference 2019*

LONDON, UNITED KINGDOM,
November 21, 2018 /
EINPresswire.com/ -- SMi Group are
delighted to have keynote speaker Eric
Noehrenberg, to open day one of
[Parallel Trade](#) 2019, who will address
the presentation: 'The fundamentals of
parallel trade.'

The 2019 event will hold a particular
place of significance due to [Brexit](#) and
the UK officially leaving the EU on the
29th of March 2019. As such, the UK
will no longer be part of the EU free
market; hence, having a significant
impact on parallel trade.

Eric's presentation will discuss:

- The concepts behind the practice and specific ways of working
- How a parallel trading business is run and the backing rationale
- Specialisation and regional considerations

Detailed agenda available at: www.parallel-trade.com/pr2

Eric Noehrenberg is a Market Access and Public Affairs Professional director and experienced in Europe and emerging markets. He is a professional with strong expertise in international market access strategy development and collaboration with national colleagues for hands-on implementation at national level.

For those looking to attend there is currently a £200 early bird saving which will expire on 30th November.

SMi Presents the 13th Annual Conference:
Parallel Trade 2019

Date: 5th - 6th February 2019

Location: Holiday Inn, Kensington Forum

97 Cromwell Rd, Kensington, London SW7 4DN

Further information is available at: www.parallel-trade.com/pr2



Addressing Competition law and [FMD](#) challenges

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About SMi Group:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward-thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <http://www.smi-online.co.uk>

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